

See for highest, aim at that highest,
and you shall reach the highest

- *Swami Vivekanand*

www.vesim.ves.ac.in

Since 1962

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Nurturing
Professionals...
with
Principles



21 Institutes
of VES

PROSPECTUS
2016 - 2017
MMS

(FOR THE ADMISSION AGAINST CANCELLATION
SEATS AND CAP VACANT SEATS ONLY)



**Vivekanand Education Society
Institute of Management**

Studies & Research

www.vesim.ves.ac.in

Approved by AICTE, Ministry of HRD. Govt. Of India.,
Affiliated to University of Mumbai. Grade 'A' awarded by DTE,
and Recognised by DTE Govt. of Maharashtra.
(Institute DTE code MB-3110)



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and you shall reach the highest*

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**Vivekanand Education Society
Institute of Management**

Studies & Research



VISION



Become the most preferred
institution for higher management
education in Mumbai.



MISSION



- Develop socially responsible managers who are well grounded in theory and its application to real world problems in their fields.
- Develop an institution that contributes to new knowledge creation.
- Develop Faculty capable of synthesizing, communicating and creating knowledge in collaboration with industry, peers, alumni and students.



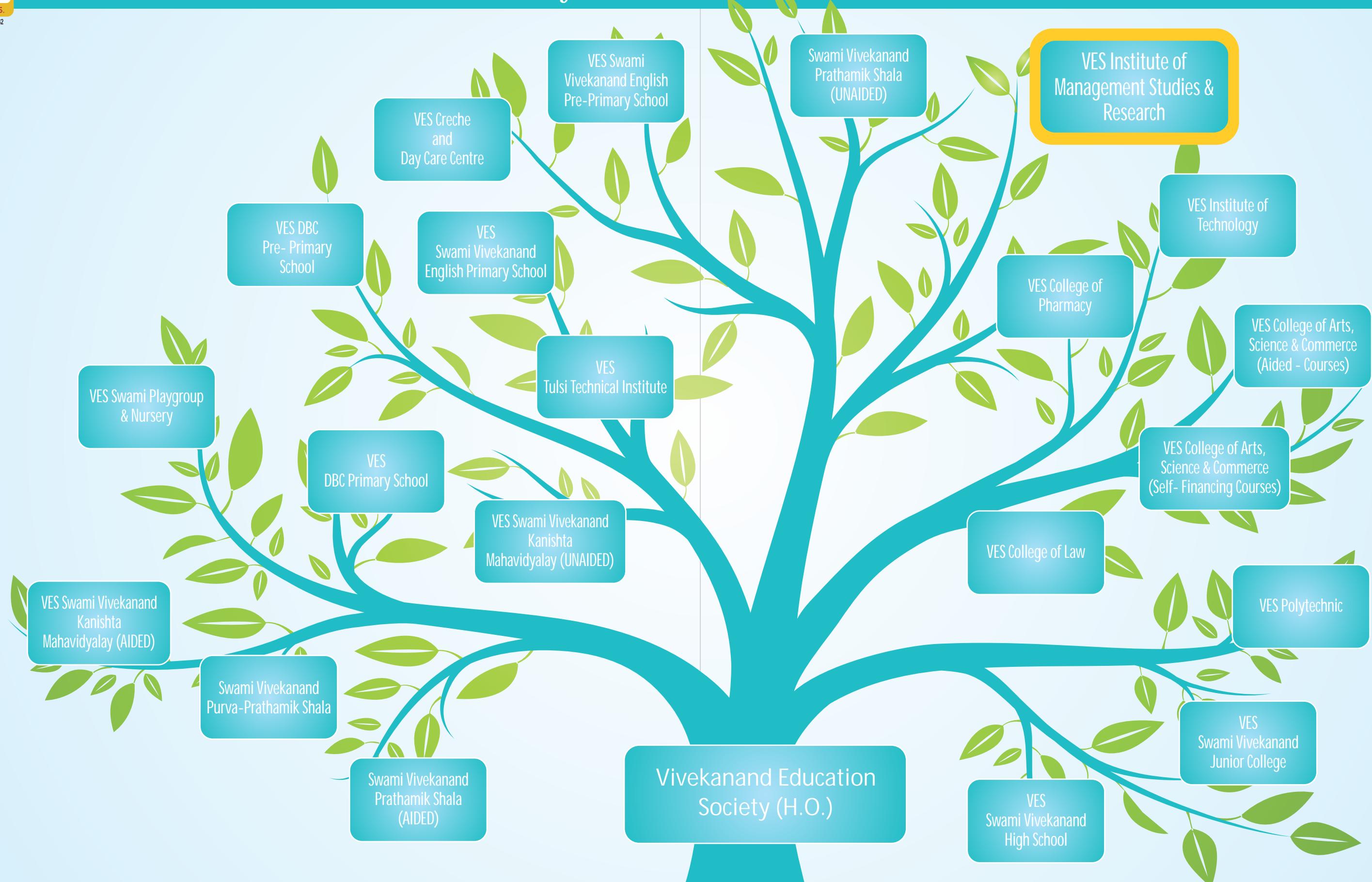
21 Institutes
of VES



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Vivekanand Education Society has 21 Institutes with over 18000 students



About VESIM



Our Founder
Late Shree Hashu Advani

Late Shri Hashu Advani, a visionary, chose education field to build a strong nation. He felt that educated youth, with high moral values only, can contribute in building a strong nation. This thinking led to the formation of Vivekanand Education Society (VES) in the year 1962. Today the society runs 21 educational Institutions offering courses from Pre-primary to Ph.D.

With a mission to provide excellence in professional management education, the VES Institute of Management Studies and Research (VESIM) was established in the year 1994. VESIM is a certified institution and has been awarded "A" Grade by Directorate of Technical Education (DTE) Government of Maharashtra. VESIM is affiliated to University of Mumbai and the courses

conducted by the Institute are approved by All India Council for Technical Education (AICTE).

Since two decades, VESIM has been quietly contributing to the growth of Indian Corporate World by providing professionals for industry requirements. The institute has been at the forefront of keeping the curriculum updated according to the needs of the corporate world, and industry interaction is a norm rather than exception. The institute has produced some illustrious alumni who have created space for themselves either as managers or as entrepreneurs. It goes without saying that behind this there is the force of passionate faculty and support staff backed by adequate infrastructure.



Director's Message



Dr. Satish Modh
B.E. M.E. LL.B. M.E.M. Ph.D.

rooted in Indian ethos VESIM has set its eyes to win in the modern globalized world. Students passing out from this institute are well adept to be placed in any corporation around the world.

VESIM offers MMS Master Degree Course affiliated to Mumbai University. The MMS program is approved by AICTE. We conduct this course since academic year 1993-94. The rigorous syllabus taught by committed faculties ensures that students are ready to apply class room knowledge to real world. The expert faculties teach by guiding & mentoring student for complete understanding. Apart from this, VESIM provides the right environment for scholars to work on their research in pursuit of their PhD. The institute also publishes well researched articles and papers by eminent researchers in its 'Journal of Development Research'.

A strong support from alumni, placed in high positions in corporate world is an evidence of how 'Good Guys Also Finish First'. Thus, despite its modest beginnings, VESIM has become a name to reckon with.

**We have come a long way...
but miles to go before we rest...**



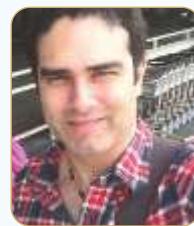
Books are a man's best friend.... well we all know it. VESIM decided to introduce students to people behind the books i.e. the authors and different genres of books. In the beginning of the year, Jan 8-9, 2016; 'VESIM Literati Fest' was organized at VESIM. The festival saw 32 authors participating from as varied genre as fiction to film, management to cartoon etc. The authors flew in from Australia, Dubai, Bangalore, Chandigarh, Delhi & Lucknow. Festival saw participation by some of the best publishers.

DAY 1

Session 1: Fiction: Pouring the Heart



Sudeep Nagarkar
Author of You are
the Password to My Life



Rishi Vohra
Author of 'HiFi in Bollywood' &
'Once Upon The Tracks of Mumbai'

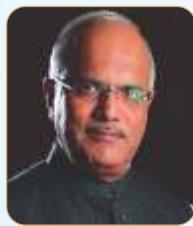


Nim Ghokar
Author of 'Unravelling Anjali:
Diary of an Immigrant Bride'



Mehrab Irani
Market Expert &
Author of Mad Money Journey

Session 2: India's Soft Power



Vinay Sahasrabuddhe
National Vice President BJP



Advaita Kala
Author of Almost Single



Dr. Satish Modh
Director, VESIM
Author Of "Discover the Arjuna in You"



Sandeep Singh
Founder: SWASTIK

Session 3: World of Women Authors



Aparna Sharma
Country Head -
HR at Lafarge India



Shunali Khullar Shroff
Author of Battle Hymn of a
Bewildered Mother



Munmun Ghosh
Author of 'Unhooked'



Anamika Mishra
Author & Blogger

The sessions were interspersed with 3 workshops and 2 book launches. One street play on Women's Safety and a play on Vivekananda.

There was a social angle to the Fest where PETA was the social cause partner while American Library was the reading partner, US Consulate also partnered the Literati Fest, in all there were 13 partnerships.

The authors went back happy, with a promise to come back. There was active participation from several colleges and corporate from Mumbai.

Icing on the cake was that the whole Literati Festival was student driven. From coordinating with the author, to getting sponsorship all of it was handled by students, of course under the guidance of faculty members.

The students demonstrated that they can hold a conversation with the best of brains in the industry, coordinate the logistics and all of it within the budget with a perfect Tea.

Students demonstrated the managerial acumen at its best.

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Session 4: Comics - Back In Vogue



Vijay Sampath
CEO Amar Chitra Katha



Abhijeet Kini
Illustrator of Angry Maushi



Karanvir Arora
CEO of Vimanika Comics

DAY 2



Ambi Parameswaran
Advisor, FCB ULKA Advertising



Aparna Piramal Raje
Columnist and writer on
business, design,
urbanization and work places



Anisha Motwani
Marketing & Digital Strategist,
MAX group of companies



Deheeraj Sinha
Chief Strategy
Officer - South &
South East Asia, GREY



Shital Kakkar Mehra
Business Etiquette & Cross-Cultural
expert: Business communication
Coach for CXO'S

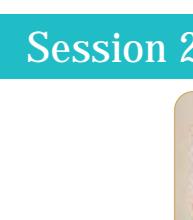
Session 1: India & Management



Mukta Mahajani
Consultant and Guest Speaker,
The World Bank Group,
Bombay & Delhi High Court



Ratan Sharda
Chief Consultant at Eastern
software Systems Pvt. Ltd



Dr. R Balasubramaniam
Author and Activist



Vivek Agnihotri
Film Director and screen writer

Session 2: Ideas From India



Poorva Joshipura
CEO of PETA India



Sunita Aron
Chief Editor Of Hindustan Times



Juhu Rai
Serial Entrepreneur, Actor, Writer



Koral Das Gupta
Author of "Power of a Common Man
Connecting with Consumers the SRK Way"

Session 3: Books That Changed Their Life



Deepak Mehra
Author of "Ready Steady Go"



Radhakrishnan Pillai
Author of "Chanakya's 7 Secrets of Leadership"



Dr. Satish Modh
Director, VESIM Author Of "Discover the Arjuna in You"

Session 4: Rediscovering Oneself

Ranking & Awards

- ❖ Best Emerging Institute in Management Awarded by DNA
- ❖ Ranked 9th in West Zone by Silicon India
- ❖ Ranked 14th by Business Barons
- ❖ 'A' Grade awarded by Chronicle
- ❖ Certificate of Excellence by Chronicle
- ❖ Ranked in Top 100 B-School in India by Dalal Street Journal
- ❖ 'A' Grade awarded by Govt. of Maharashtra - DTE

Industry Tie-Up & Collaboration

- ❖ SAS for Training on Business Analytics
- ❖ HDFC for Consultancy Projects
- ❖ SS & C GLOBEOP for Training on Financial Market
- ❖ NISM for Joint Program on Securities Markets
- ❖ PMI - Mumbai for Imparting Project Management Skill



Research / Excellence

International Conference

An international conference "Creative Entrepreneurship: A sustainable approach for economic growth" was held at VESIM from 12th to 14th Feb 2016. The conference was attended by Indian delegates and foreign delegates. The foreign delegates were from Germany, Saudi Arabia, Sri Lanka, Singapore, Dubai and Bangladesh. Total 52 delegates presented their research paper in 5 technical sessions. Two panel discussions were also held during the conference. The Panel discussions were held on the subject "Macro-Economic aspect of Entrepreneurship: Role of Public Policy" and "Sustainable Entrepreneurship and Innovative Initiative". Dr. Amit Ghosh from Cleveland State University received the prize for the best research paper and Mr. Taylan Ürkmez from Germany received the prize for the best presentation.

Centers of Excellence

Center of Excellence Banking & Finance

Finance has remained the most important choice of the Management students all over the world due to its significance in everyone's life and as a tool of measuring the economic growth of any country and citation. Keeping this aspect in mind and the necessity to educate and produce proficient and knowledgeable professionals in the area of Finance especially in banking, Center of excellence for Banking & Finance has been set up.

Center of Excellence Business Analytics

The capability of big data analytics has moved from being a competitive advantage to a strategic imperative. Many business, social and government organizations across the world have accepted the fact that deriving value from data is no longer competitive, but it has become a competitive necessity.

The Center of Excellence - Business Analytics (COE-BA) of VESIM strives to take Analytics to the next level by maintaining gold standards in teaching and research. THE COE-BA comprises of two wings:-

- VESIM INDIA FORUM FOR BUSINESS ANALYTICS
- DEPARTMENT OF INNOVATION & RESEARCH

The two platforms of COE-BA are open to all to showcase their knowledge & skills in the field of Business Analytics.

Center of Excellence Marketing

VESIM creates professionals in all core fields like Media, Retail & Services by imparting theoretical as well as practical techniques to satisfy the Industry requirements. Students will be taught not only through lectures but also will be given to handle real tasks to prove themselves like Conducting Workshops & Live projects for a deep insight about Industry Culture.

Center of Excellence Entrepreneurship and MSME

VESIM has accelerated the speed of Self Employment by establishing COE - MSME. Students are sensitized about the benefits and strategy towards enterprise creation and development. Guidance and hand - holding support is given which will lead to creation of employment opportunities for others, economic development by becoming self-employed, and generating better quality of life.



Faculty

VESIM is proud to have a line up of distinguished, dedicated and skilled faculty of highly qualified members. Our well-experienced and trained staff members relentlessly strive towards bringing out the best in our students, academically and culturally. Their deep-rooted knowledge and acute

global awareness plays a pivotal role in preparing our students to fully take on the world of business. Our teachers bestow all the warmth and wisdom on our students to help each of them develop as an intellectual Mastermind and superior human being.

Core Faculty Details



Dr. Satish Modh
Qualification : B.E. LL.B. M.E., MFM, Ph.D.
Designation : Director
Area of Specialization : Finance
Total Experience : 37 Years



Dr. Hemlata Santhanam
Qualification : Bsc, Msc, Ph.D
Designation : Adjunct Faculty
Area of Specialization : Operations
Total Experience : 40 Years



Dr. Sandeep Bhardwaj
Qualification : M.Sc., MMM, MPM, M.Phil, Ph.D
Designation : Dean - Academics
Area of Specialization : Marketing
Total Experience : 27 Years



Dr. Swati Singh
Qualification : B.Sc. (Maths), MBA, Ph.D. Net
Designation : Associate Professor
Area of Specialization : Marketing, Operations
Total Experience : 13 Years



Prof. C. G. Prakash
Qualification : B.E. MMS, PGCHRM
Designation : Sr. Assistant Professor
Area of Specialization : Operations, SCM
Total Experience : 29 Years



Dr. Nisha Pandey
Qualification : M.A., MBA, Ph.D.
Designation : Chairperson: Entrepreneurship Cell, Associate Professor.
Area of Specialization : General Management
Total Experience : 13 Years



Dr. Sachin Deshmukh
Qualification : B.Sc. MBA, Ph.D.
Designation : Professor
Area of Specialization : Business Analytics
Total Experience : 27 Years



Dr. Ajay Kumar Gupta
Qualification : B.A, M.A, MIM, Erasmus Mundus Fellow, Ph.D
Designation : Associate Professor
Area of Specialization : HRM
Total Experience : 24 Years



Dr. Seema Sant
Qualification : B.Com, MBA, Ph.D.
Designation : Associate Professor
Area of Specialization : HR
Total Experience : 17 Years



Prof. Aji John
Qualification : BBM, MBA
Designation : Asst. Prof. & Head Corporate Relation and Placements
Area of Specialization : HR
Total Experience : 13 Years



Dr. Charu Banga
Qualification : M.Com, PGDBM, Ph.D.
Designation : Associate Professor
Area of Specialization : Finance, Business Analytics
Total Experience : 10 Years



Prof. Abhay Nagale
Qualification : B.Com., M.Com., C.A., SET
Designation : Assistant Professor
Area of Specialization : Finance
Total Experience : 9 Years

Core Faculty Details



Prof. Brijesh Sharma
Qualification : B.Sc, MMS, NET
Designation : Assistant Professor
Area of Specialization : Marketing, Business Analytics
Total Experience : 20 Years



Prof. Mukund Tripathi
Qualification : B.Tech, MBA
Designation : Assistant Professor
Area of Specialization : Marketing, Operations
Total Experience : 07 Years



Prof. Barkha Jadwani
Qualification : B.Com, FRM, ACMA, CAIIB
Designation : Assistant Professor
Area of Specialization : Finance
Total Experience : 18 Years



Prof. Neerja Kashive
Qualification : M.Sc. PGDM, MBA, NET
Designation : Assistant Professor
Area of Specialization : HR
Total Experience : 14 Years



Prof. Dinesh Kapadia
Qualification : B.Sc. MBA
Designation : Sr. Assistant Professor
Area of Specialization : Marketing
Total Experience : 30 Yrs.



Prof. Pallavi Vartak
Qualification : B.Com, M.Com, MFM, NET
Designation : Assistant Professor
Area of Specialization : Finance
Total Experience : 12 Yrs.



Prof. Debjani Banerjee
Qualification : B.A., M.A. (Eco) PGDBM, LL.B., B.Ed
Designation : Assistant Professor
Area of Specialization : Economics, Marketing
Total Experience : 20 Yrs.



Prof. Piya Mukherjee
Qualification : B.com, MMS
Designation : Assistant Professor
Area of Specialization : Soft Skills
Total Experience : 23 Years



Prof. Kavita Kanabar
Qualification : B. Pharm, MMM, PGTSCM
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 16 Yrs.



Dr. Pradip Kumar Mitra
Qualification : B.Com, CFA, MFA, MBF, PGDBA, NET
Designation : Assistant Professor
Area of Specialization : Finance
Total Experience : 17 Yrs.

Core Faculty Details



Prof. Pranjal Muley
Qualification : B.Sc. PGDCA, MBA
Designation : Assistant Professor
Area of Specialization : I.T.
Total Experience : 15 Yrs.



Prof. Repak Shrinivas
Qualification : B.Sc., MMS (Operations), DE
Designation : Assistant Professor
Area of Specialization : Operations
Total Experience : 17 Yrs.



Prof. Ravi Jeswani
Qualification : B.E. MMS
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 6 Years



Prof. Rupali Rajesh
Qualification : B.Com., M.Com, M.Phil, B.Ed.
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 13 Years



Prof. Sandeep Singh
Qualification : B.Sc. PGDRD
Designation : Adjunct Faculty
Area of Specialization : Indian Way of Mgmt.
Total Experience : 12 Years



Prof. Sanjay Gajria
Qualification : Diploma in Fine Arts,
MHRDM, PG (Journalism)
Designation : Assistant Professor
Area of Specialization : General Management/ H.R.
Total Experience : 17 Years



Prof. Snehal Chincholkar
Qualification : B.E. MBA, NET
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 7 Years



Prof. Sunita Shirke
Qualification : B.Sc. PGDM
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 26 Years



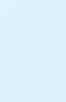
Prof. Swapnil Kshirsagar
Qualification : B.E. MMS
Designation : Assistant Professor
Area of Specialization : Operations, HR
Total Experience : 2.5 Years



Prof. Swati Karnataka
Qualification : B.E., MBA, NET
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 8 Years



Prof. Zankrut Oza
Qualification : B.E. (IT), MBA
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 5 years



Dr. Satish Billewar
Qualification : B.E., MMS, Ph.D.
Designation : Assistant Professor
Area of Specialization : Marketing
Total Experience : 11 years



Visiting Faculty

| Sr. No. | Name of the Visiting Faculty | Qualification | Area of Specialization | Industry Experience |
|---------|------------------------------|---|------------------------|---------------------|
| 1 | Dr. R. Gopal | B.Tech(Hon.) ICWA, MBA, Ph.D. D.Lit. | Marketing | 32 Years |
| 2 | Prof. Milind Nagarkar | B.Sc. (Hon.), LL.B. D.C.M. | Legal Aspects | 30+ Years |
| 3 | Prof. Mukundan | B.E. PGDM | Operations | 30+ Years |
| 4 | Dr. Geeta Kumta | Bsc, PGDBM, Msc, Ph.D | HR | 30 Years |
| 5 | Prof. V. S. Gopal | M.Com, LL.M. ACS, MMS | H.R. & Operations | 30 Years |
| 6 | Prof. Deepak Ganachari | B.E. (Mech.), MMS | Marketing | 23 Years |
| 7 | Prof. K. V. Ramkrishnan | B.Sc., LL.M. CAIIB (Part 1) | Finance | 30+ Years |
| 8 | Prof. S. Rajagopalan | B.Tech. MBA | Operations | 20+ Years |
| 9 | Prof. Sudhir Karambelkar | B.Com, C.A. ICWAI | Finance | 20 Years |
| 10 | Dr. Jyoti Deshmukh | LLM, Ph.D | Legal Aspects | 15 Years |
| 11 | Prof. Chandravadan G. | B.E. (Electrical), MFM | Finance | 19 years |
| 12 | Prof. Kiran Wagle | B.Com, LL.B | Labour Laws | 12 Years |

Infrastructure

Our lives are defined by opportunities that come our way. Recognizing this fact, VESIM offers an incredible amount of opportunities for the students to motivate them to move their life towards their aspired directions.

Analytics Studio

Analytics studio is a laboratory well equipped with Analytics software and hardware. The studio is equipped with software like SAS, R programming, Python and Hadoop.

Library

Encouraging both syllabus-based & motivational reading, the VESIM library encompasses a large collection of books and journals along with a repository of past summer & final projects. Enhanced with Wi-Fi facility, most of the functions & services of the library are automated. It has separate Audio Visual material comprising of Audio-Video CDs & dissertation. The library also hosts a treasure-trove of works on Vedanta & philosophy.



Computer Lab

Fully understanding the need for speedy & sophisticated technology, VESIM has a well equipped computer lab with the latest software, hardware and 24 hrs. broadband and Wi-Fi connectivity.

Auditorium

Providing the right ambience and platform for students to hold seminars, workshops and conferences with online visual facility, the Institute has a state-of-the-art auditorium with a seating capacity of nearly 200 persons.



Meditation Center

Where stressful chaos is replaced by peaceful chants, where the tired body enlivens to a serene soul, the Vedanta room echoes the rhythm of divine melody. From practicing the ancient science of yoga or meditation or attending seminars on welfare of mind and body, the Vedanta room is an abode of peace and joy.

Research Center

At VESIM we have a vibrant research center dedicated to academic and industry research. The cell is headed by eminent luminaries of the college. Separate infrastructure is available for research within the campus. Our seminar aptly titled SMART is held every year and the program is graced by the presence of Research gurus from Academia and Industry.



Medical Room

To provide immediate help in case of any medical emergency, VESIM has established a medical room for providing first aid assistance. A doctor is available on call.

Banquet Hall

A great space designed to enhance the engagement of corporate and students during Events for Food & Beverage breaks.

Cafeteria

Prioritising health and hygiene issues for students, the canteen serves a variety of dishes while taking into account the quality and taste of food. With sufficient seating arrangement, the canteen provides a clean and cosy place for the students.

Hostel Facility

Surrounded by an aura of tranquillity & serenity, the campus-located segregated hostel to both boys and girls. Not only the hostel complies with high standards of sanitation, but also provides rejuvenating facilities with a sports room, meditation room and a canteen.

Student Committee

MSME and Entrepreneurship

With the aim to accelerate the speed of self-employment and develop entrepreneurship spirit amongst management students, VESIM has established "Centre for Excellence - MSMEs & Entrepreneurship". Through this initiative, VESIM looks forward to tie-up with various professional bodies with a vision to provide direction and motivate students towards entrepreneurship. Our main goal is to create awareness about entrepreneurship opportunities amongst students, sensitize the students about the benefits and strategy towards enterprise creation and development and to provide guidance and hand-holding support to students looking towards entrepreneurship as a career.

Placement Cell

Full support and guidance is provided to the students for their Placements. Strong interface is maintained with Corporate to facilitate the process. Students, through Students Placement Committee, are involved in all Placements related decision making. As a result, 'Placement' record in past has remained quite encouraging.

Alumni Cell

Alumni Cell works towards alumni-student interactions and strengthens the bond which was built with the institute during the two years the alumni spent here. The alumni cell organizes the alumni get together 'FETE'. The Cell also is monitors the functioning of recently launched alumni portal. The cell organizes various alumni institute interaction events like alumni guest lectures, alumni sports day etc.

Branding and Marketing Committee

The committee involves students endowed in various arenas where they are part of brand development, content writing, designing, promotion, execution of Marketing activities. The cell conducts the activities like internet marketing, media planning, organizing various events like HR Summit. Students are given an opportunity to handle all the execution part of the

events so that they get exposure of practically performing such activities.

Yuva for Seva

Yuva for Seva is a 3 weeks community service programme, where our students are placed with different NGOs in India. This programme sensitizes students towards social problems and forces them to think about solutions through initiatives and projects. It is a unique programme being offered in any B-school.

Students Welfare Committee

Students Welfare Committee is established for the welfare of the students. The main objective is to arrange educational tours, to manage health and clinical facilities and to organize extra curricular events such as Lit Fest, Glimpses, Congruence, Sports & many such activities.

eChai (Entrepreneurs Chai)

eChai conceptualizes and organizes engaging entrepreneurial programs and challenges to develop the spirit of entrepreneurship among youth. eChai brings together entrepreneurs, Doers, Mentors, Professionals, and Students to share, connect and collaborate with each other. eChai venture is focused on promoting entrepreneurial culture among youth and hosts various programs. Its Mumbai Edition was kick started in VESIM, which will be followed by various monthly activities. eChai vision is to develop and strengthen the entrepreneurs of tomorrow.

Media Cell

Enthusiastic community of students conducts various activities of Internet Marketing, Social Media, Content Writing, Media Planning, etc. under one roof. Students are given hands on experience of media activities, real challenges in a simulated environment. Every form of written, verbal, visual communications is undertaken by the Media Cell. Engaging students to make the things happen is the striking feature of the cell and foster their skills to get them placed in media & communication sector.

Empowering Programs



VESIM, like every top - notch B-School, has a unique culture. It believes in the over all development of students. We at VESIM believe in balancing theory and practical training. During the course duration, there are events where industry experts are invited to interact with our students to give them insights which enhance their knowledge. These events are organized by the students which give them experience to manage real world situations and improve their leadership qualities.



Industrial Visits

Industrial Visits provide a learning opportunity to students about the industry processes. These visits are planned to places like Daman, Silvassa, Pune, Baramati etc. The purpose of these visits is to enable the students to get an inside view of operations from the Industries and relate them with theoretical concepts & practices.

Congruence

This is a management event organized by the Institute to focus on the growing business environment. Every year, there is a different theme where experts from the industry working in different domains like retail marketing, operations, logistics & supply chain management interact with students and faculty members.

International Conferences

VESIM organizes Seminars, Conferences, Symposiums, Workshops and Events which are graced by dignitaries from National & International B-schools.

Events



National Case Study Conference

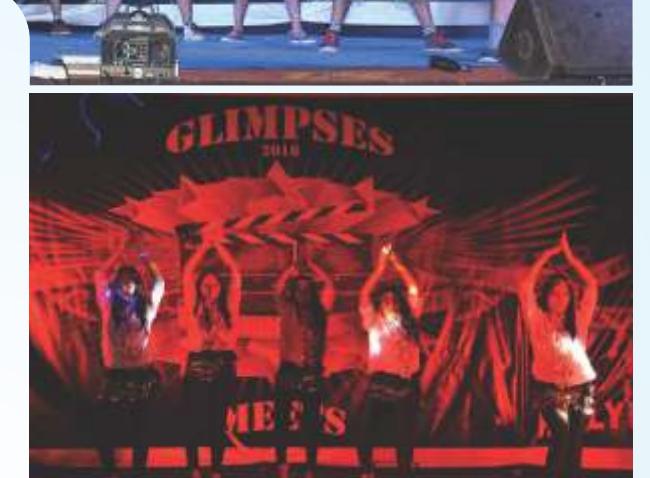
VESIM organized National Case Study Conference in the year 2016. This is the first ever initiative to invite cases from Indian organizations. Speakers with rich experience from Industry and academics participated with cases that were Indian in nature and Global in application. The program was started with inaugural speech followed by panel discussion on the theme. Our students are encouraged to develop cases and the participation was in full enthusiasm.

Glimpses

The Institute celebrates 'GLIMPSES' - an annual cultural event - which revolves around a specific theme based on which students showcase their talent in various activities like dance, drama, comedy and music. This event includes prize distributions, convocation ceremony & other activities. The event is an attempt to catch 'GLIMPSES' of talents possessed by our skilled management students

E-Samanvay

E-SAMANVAY is our monthly online magazine. It is a platform for students to showcase their creativity through articles, opinion, interviews, etc. After a structured process, an editorial board of students is formed and one student selected as Editor- in-Chief takes charge of Editing & Marketing of the magazine. A proper structure with students as Associate Editor, Copy Editor and members of Editorial Board ensure quality with creativity reaches the reader. The Best articles from this E-SAMANVAY are then published in a



printed magazine which is released during GLIMPSES- our annual event. SAMANVAY is sent to various corporate houses, recruiters, media houses, Alumni, Heads of different Institutes at Vivekanand Education Society and all other stakeholders.

Independence & Republic Day Celebration

Saluting the national pride, these days mark extraordinary importance at VESIM when all the Institutes under Vivekanand Education Society (VES) participate in the parade and other cultural activities.



Journal of Development Research

JDR is a quarterly Research Journal, focused on management, economics, social, environment, rural financial inclusions, micro finance etc. It aims to be a premier and prestigious journal for publishing original research papers in the above area. JDR has more than 150 circulation.

Competitions at Other Organizations

"Our Student Chandra K. has received an award, Best Student in Management" - byDNA

Students are encouraged and trained to participate in different competitions organized by various management institutes & organizations. Final year students who have worked efficiently during their summer internship are given the opportunity to compete in Summer Internship competition. Also, the second year students get to showcase their understanding of the concepts acquired during their first semester in competition like Maadhyam- Marketing Paper presentation, Bibliophilia - Book review competition, Dandekar Trophy. Besides this, students participate in other competitions organized by various organizations like DRAFT FCB ULKA, compete for BSA & Dewang Mehta award etc. where they showcase their talent.

Sports Day

At VESIM we organize a sports event every year where there are outdoor games like Cricket, Football, Athletics, Volley Ball, etc. As well as indoor games like Table Tennis, Carrom, Chess, etc. The event is well supported by the faculty and the staff of VESIM. It is a 2-day event where matches are held between juniors and seniors. Faculty members enthusiastically take part to develop a friendly bond with the students. Also, a Cricket event is organised exclusively for Alumni and students to develop a strong Alumni connect. Participation in inter college sports, State level Sports etc. is encouraged by us.



Industry Engagement

| Resource Person | Designation | Name of Industry |
|-------------------|---------------------|--|
| Amruta Dabholkar | Research Head | Research Service Bureau (RSB) |
| Gagan Sumeet | Chief Manager | Indusland Bank |
| Lokesh Saraswat | Area Sales Manager | Pepsi |
| Fatema Bookwala | Director | HSBC |
| CA Manish Kothary | Vice President | SBI Capital |
| Prof V S Gopal | VP Corp Officers | DHL Logistics Ltd |
| Sharang Pant | Director | Nielson India |
| Vinay Khamkar | Group Director | IMRB Mumbai |
| Minoo Bhagat | Consultant | Godrej TISCO |
| Harish Banga | Asst Vice President | Barclays Wealth |
| Gaurav Khandagale | Head | NSE Events |
| Jayesh Khandor | Founder | TBS |
| Alok Agarwal | Sr Manager | Asian Paints |
| Jatin Panchal | Head | Alternate Channels at Godrej Consumer Products Ltd |
| Satish Pai | Group Manager | Lodestar FCB Ulka |
| Sameer Mhatre | Sr Manager | Alchemist Digital Pvt Ltd |
| Rohan Kulkarni | Owner | Morja Consultancy |
| Adityan | HR Manager | Tata Power Ltd |
| Vichitra Bansal | Associate Manager | SS & C Globe |
| Subhajit Sangupta | Corp Mentor | Birla Sunlife |
| Palak Agarwal | Project Manager | TBS |
| Manoj Ghadge | Sr Manager | Reliance Industries Ltd |
| Mandira Basak | Talent Manager | HPCL |

Our Alumni's Views

"I completed my Management Course from VESIM. The Programme at VESIM added immense value and empowered me with strong presentation and communications skills which proved to be very helpful and motivated me to pursue the career of my choice. VESIM provided me with an opportunity to imbibe strong analytical skills and sound business mind which helped me to carve a niche in my career. Last but not the least the learning process at VESIM brought about a "Positive Attitude" in me towards different facets of life which will always be valued by me."



Manish Serai
Vice President - Sales
Naukri.com

"A college degree is something that will act as a pillar to keep people standing as long one has the skill to learn and adapt to various situations. The faculties of VESIM imparted immense knowledge through their vast experience, in-depth subject knowledge and practical approach towards solving problems. Apart from the delivery of subject knowledge, VESIM focuses on 360° development of the student. VESIM prepares the students to be great future managers given the inherent studious mechanism of the college coupled with creative co-curricular activities for its students. My sincere thanks to all the faculty and the support staff of the VESIM."



Mithil Tanna
Business Analyst
L&T Infotech

"Discipline, Dedication and Attention to detail are the three very important skills that I gained by being a student of VESIM during my course.

Apart from the above I gained confidence in making presentations which I was never exposed to being an M. Com student. There were a lot of intangible skills that I developed at VESIM which cannot be described in words."



Hemal Navinchandra Thakkar
Manager, Automotive & Industrial group
ICRA Management Consulting Services (IMaCS) Ltd

"VESIM is the place where we aspire to become future managers. Our professors not only guide but inspire by regular mentoring. They turn our aspirations into reality. The two years stand remarkable for my career as we get trained to reserve a seat in corporate. We learn to turn our dreams into reality and this college makes it happen!"



Deepak Harwani
Analyst
Nomura Services India Pvt. Ltd.

"VESIM was our second home, literally and philosophically. Distinguishing faculty put us through pressure only to bring out the best in us. The theoretical learning at college laid a strong foundation, and well-armed us to take on the challenges of the corporate world. The special focus of the institute towards, otherwise unpopular, subjects like ethical marketing, principles of Vedanta and Management Control Systems is a key differentiation which contributes immensely to our decision making in day to day work & life."



Mayur Kaku
Associate Planning Director
TBWA India

"VESIM has a big contribution towards my professional career enhancement. The learning & skills acquired from VESIM has definitely added value to my profile. Apart from the academic studies, it is case studies discussions, Interaction with industry expertise, extra-curricular activities participation, etc which set VESIM apart. I believe as VESIM continues to focus on their core strengths, it has become a well-admired brand amongst B-Schools."



Ravindra J. Jadhav
Marketing Manager
Highbar Technologies

Our Outstanding Alumni

Love, Compassion and most importantly, consideration for people and the world we live in, is now a truly relevant ethos in business and organisations. The growing transparency of corporate behaviour in the modern world is creating a new real accountability. Consequently, it is now more than ever necessary for corporations to make room for ethics, spirituality and care for people & the world, alongside the need to make a profit.

Students at VESIM are taught the art of "Responsible



Mr. Raj Sharma (1995-97)

Co-Founder and President Majestic
MRSS Limited

Mr. Aniruddha Pethe (1996-1998)

Assistant President
Bank of America

Mr. Saif Kabir (1996-98)

Vice President
Morgan Stanley

Mr. Chandra Som Shankar (1994-96)

Director
Citi Group

Mr. Ashish Khanna (1996-98)

Director Orgination & Client Coverage
Standard Chartered Bank

Mr. Aditya Pawaskar (1997-1999)

Ad. Director
KPMG

Mr. Manu Bansal (1994-96)

Regional Manager
CISCO

Mr. Amarjit Singh Mehta (1998-2000)

Chief Manager
Telecom - Indiatimes.com

Mr. Vinayak Kamath (1994 -1996)

General Manager

Business". Besides the curriculum-based knowledge they are imparted lessons in Humanity and Integrity. Just like the element of water effortlessly flowing its magnanimous compassion, our students are nourished with the ability to connect sensitively to people. Because, eventually positive relations yield good productivity.

This perception of VESIM has helped its students to garner top positions with some Leading global corporate names:

Mr. Nagraj Gandluri (1994-96)

National Sales Manager
ACER

Mr. Sachin Deshpande (1995-97)

National Credit Manager
Standard Chartered Bank

Mr. Rajiv Maniar (1995-1997)

National Manager
AIG Mutual Fund

Mr. Vivek Sawalpurkar (1998-2000)

Sr. Manager, Human Resource
Reliance Communication

Mr. Ravindra J jadhav (2003-2005)

Mktg Manager, Brand Development
Highbar Technologies (An H.C.C Group Co.)

Mr. Vishal Kamdar (2000-2002)

Manager, Wealth Management Operations
HSBC

Mr. Rajeev Mirchandani (2000-2002)

Group Head Sales
Red FM 93.5

Mr. Santosh Lala (1995-97)

Global Risk Manager
JP Morgan

Mr. Prathmesh Chandane (2001-2003)

Territory Sales In-charge
Hindustan Lever Ltd.



Deepti Kulkarni (2010)

Associate Consultant
Oracle Financial Services Software Ltd.

Deepak Nagpal (2008)

Proprietor
MRK Management & Consulting Services

Anant Shah (2010)

Owner
Ghelani Investments

Kamlesh Ramchandani (2007)

Senior Manager Business Development
Sony Entertainment

Rajesh Idnani (2003)

Director
Quotient Consultancy

Mitalee Telang (2010)

Department Manager
Tata Croma

Vikas Pandita (2005)

Manager - Retail Operations
Arvind Lifestyle Brands Ltd.

Chandrakant Gianchandani (2008)

Assistant Manager
Idea Cellular Ltd.

Bijal Patel (2004)

Project Manager
Your Source

Our Outstanding Alumni

Tanuj Didwania (2005)

Manager
Shree Steel

Hitesh Balwani (2011)

Financial Analyst
Abhidi Realty Advisors Pvt. Ltd.

Shirish Paranjpe (2012)

Partner
Self - Employed

Deepak Shukla (2000)

Regional Manager
Apple India Pvt. Ltd.

Dhaval Shah (2012)

Asst. Manager
Info Edge India Ltd.

Jesal Shah (2002)

Manager - Business Solutions
Cognizant Technology Solutions

Hemal N Thakkar (2007)

Manager
ICRA Management Consulting Services Ltd.

Drashti Sheth (2009)

Proprietor
Tex Chem Pvt. Ltd.

Bhooshan Malkani (2010)

Asst Manager HR
Zee Entertainment

Industry Engagement with Our Alumni



| Resource Person | Designation | Name Of Industry |
|------------------|--------------------------------|---------------------------------|
| Sachin Bhadra | Business Development Manager | Dhan - Logistics Pvt Ltd |
| Bhooshan Malkani | HR Manager | Zee Entertainment Ltd |
| Mukund Javeri | Global Operations Associate | Nomura |
| Neeta Nihalani | Assistant Officer | Eureka Forbes |
| Deepak Nagpal | Training & Development Manager | Mahindra & Mahindra |
| Mayur Kaku | Associate Planning Director | TBWA India |
| Rakhi Kharde | Regional Manager | Shivsu, Candian Clear India Ltd |
| Chetan Kukreja | Index Manager | Asia Index Pvt Ltd |
| Satish Pai | Group Manager | Lodhstar |

Course Offered & Intake

We offer MMS (Master in Management Studies) 2 years full time programme affiliated to Mumbai University. Final Degree shall be awarded by Mumbai University.

CAP SEATS AND INSTITUTE LEVEL SEATS

Course Intake 180: Sanctioned Intake of the MMS course is 180 students.
Seats available and Cut off marks (for information purpose)

Seats / Out off Marks and Fees of last Two years are as follows:

| | 2014-15 | | 2015-16 | |
|-------------------|-----------|----------|-----------|----------|
| | CAP/Other | Minority | CAP/Other | Minority |
| Seats Filled | 112 | 68 | 128 | 52 |
| CET Cut off Marks | 56 | 40 | 70 | 50 |

INTAKE & DISTRIBUTION OF SEATS

Total intake of the course is 180 + 2 (J & K) divided in two shifts as below:

Status of the Institute - Un-aided & Linguistic Sindhi Minority

Institute Code - MB-3110

51% Seats of Sanctioned intake are reserved for Sindhi minority students which shall be admitted by DTE through CAP (Centralised Admission Process)

49% Seats of Sanctioned intake also shall be admitted by DTE through CAP.

1st Shift MMS - Sanctioned Intake

Seats as per the following break up

| General Category | Minority | Total |
|-----------------------------------|----------|-------|
| 59 | 61 | 120 |
| 29 | 31 | 60 |
| J & K students are in each shifts | | 2 |
| | | 182 |

Eligibility Criteria for Admission :-

This criteria shall be strictly as per DTE & AICTE Rules for the Academic Year 2016-2017. The candidate should fulfill the eligibility criteria.

Please refer the DTE Maharashtra State Admission Brochure published for the Academic Year 2016-2017

which is already available on DTE website:
<http://www.dte.org.in/mba>

Any issues related with the eligibility shall be decided by the DTE / Competent Authority.

After all the admission rounds are over then the seats remaining vacant, if any from above shall be filled in at institute level by the institute after necessary approval/permission by DTE. These seats shall be filled as per the guideline laid down by DTE.

Admission Procedure

Admission procedure shall be as per the stages mentioned below :-

1. CMAT Advertisement and MAH-MBA. CET-2016 Advertisement by AICTE and DTE respectively in the leading newspapers.
2. CMAT and MAH-MBA. CET-2016 Online examination by AICTE and DTE Maharashtra State respectively.
3. Declaration of CMAT / MAH-MBA. CET-2016 Result, and submission of online application forms by applicant students as per DTE Schedule and guidelines for the Centralized Admission Process (CAP) for the academic year 2016-2017.

Applicant students and parents are advised to see the DTE admission information Brochure and DTE website very carefully and get the updated information. They must be aware of all Admission Procedures, Rules and Provisions for the Academic year 2016-2017.

I) Admission Rounds by DTE :-

For the rounds of admission under Centralized Admission Process (CAP) by DTE - Students / Parents are required to refer the DTE Admission Information Brochure, their website for necessary latest notifications, information and admission procedure, admission activity schedule and also advised to follow the same very carefully.

4. Admission of DTE (CAP) allotted students in this institute by reporting and paying the prescribed fees and submission of necessary documents in prescribed time shall be as directed by the DTE. Allotted students shall report for admission and payment of fees to the institute accordingly as per the dates prescribed by DTE.
5. Up to the last permissible date prescribed by DTE, we offer admission to the students allotted by DTE through CAP. After the last cut off date we have to stop the admission of CAP Rounds.
6. Calculation of CAP vacant seats:- Calculations of the vacant seats remaining vacant after offering admission of CAP students (Not reported Students), and the seats remaining vacant due to the cancellations of admission of / by the admitted students. These vacant seats shall be made available for admission in the Institute Level Vacancy Round. Institute Level Vacancy Round also shall be conducted as per DTE directives and eligibility criteria given in Admission Brochure 2016-2017.

II) Institute Level Admission Round - for CAP Vacant and Cancellation Seats:-

These admissions shall be conducted by the institute in the Institute premises. The procedure for the admission process to be carried out by the Institute for these rounds shall be strictly as per the rules / guidelines mentioned in the DTE Admission Information Brochure 2016-2017.

Eligibility

1. There shall be separate Advertisements with detail admission schedule published in leading newspapers for these admissions against *Vacant Seats and Cancellation Seats*. Dates of issue and submission of forms, number of seats / vacancies etc. shall be notified in this advertisement. Separate Admission schedule, (Date of issue, submission and last dates, dates of admission, admission Round Schedule.) also shall be displayed on the notice board and on the Institute website. Interested students shall apply and report as per schedule accordingly.
2. Eligibility of the candidate for this institute level admission round for cancellation seats:- Those students who have registered for CAP admission process only shall be eligible to apply for this round.
3. Aspiring candidates full filling the eligibility criteria as notified by govt. as specified by the appropriate authority from time to time, shall apply for admission to the Director of the institute.
4. The Merit List of the students who apply for admission against vacant as well as cancelled seats and for the Minority quota seats shall be displayed on the basis of cap merit list number and on the basis of *Inter-see-merit* of the candidate. The information like Admission Schedule, display of each Merit list on the Notice Board and on the website of the institute along with the detailed information and instruction about reporting time, verification of documents and payment of fees, mode of payment etc. shall be displayed on the Notice Board and website of the Institute.
5. Student shall be admitted in a transparent manner and strictly as per the DTE guidelines and on the basis of the *Inter-see-merit* of the candidate who have applied to the institute.

Reporting of Students for the Institute Level Admission (After the process of submission of Application Forms is Complete);

Students and parents shall be informed to remain present in the Institute's auditorium on a specified date and time along with Demand Draft / Pay Order of the required fee amount and all original and xerox attested documents. In Auditorium student's name shall be recalled merit wise / score wise and against the available seats students in Merit shall be admitted under vacant seats and cancellation seats.

1. Finally with the uploading/submission of List admitted student's to DTE by the Institute, as per the deadline and directions from DTE, the admission process will be complete.
2. After approval of Merit Lists and Admitted students list from the DTE, PNS and UNIVERSITY admitted students shall be registered with Mumbai University as a PG students for MMS course and University will allot PG Registration number to each student.
3. Commencement of Academic Session / Term and Cut Off date of Admission -

These Dates of commencement of classes / Academic Session / Terms, Admission Cut off dates etc. shall be as per University / DTE directions / Notification. Parents and Students should note the same from DTE website or from Admission Brochure issued by DTE.

4. Rules for Cancellation of Admission and Refund of Fees -

Rules for Cancellation of Admission and Refund of Fees shall be strictly as per the rules laid down by DTE Govt. of Maharashtra State in this regard. Students and parents are advised to read and note carefully these rules and cut off dates as prescribed by DTE. Govt. of Maharashtra in Admission Information Brochure 2016-2017.

Important Note:

1. Students are advised to see very carefully the notices and admission schedule displayed from time to time on the Notice Board and on the website of the Institute.
2. Dates for issue of Application forms, Last date of submission of Forms. Reporting of the eligible applicants for admission as per their respective Admission Schedules, their Admission Rounds Dates, their payment of fees Timing and Dates this information shall be displayed on the Notice Board and website of the Institute. Please visit our website.

Admission Procedure

Minority quota Admission

The minority admission from this academic year shall be conducted by DTE (Maharashtra) & students shall be admitted as per their directions.

Seats remaining vacant if any from this quota shall be filled as per the guidelines to be received from DTE.

Documents Required With Application Forms:-

Attested Photo copies of the following documents should be enclosed along with the Main Application Form at the time of submission of application. Certificates without attestation shall not be accepted.

1. One latest coloured Photograph of the applicant.
2. MAH-MBA CET 2016/CMAT / Other Qualifying Test Score Card.
3. Nationality Proof. (BC / DC / School Leaving / Passport etc.)
4. SSC and HSC mark sheets.
5. SSC Leaving or HSC Leaving Certificates wherein the Caste / Community of the Student is mentioned (for Minority Students Only).
6. Graduation All Semesters Marksheets & Passing Certificate (Copies of Qualifying Degree Examination).
7. Proof of registration in CAP.



Admission Procedure

Original Documents Required At the Time of Admission:-

The Original copies and two sets of attested xerox copies of the following documents are required at the time of admission. Admission shall not be Confirmed unless the required original certificates are submitted in the prescribed time.

Students from any other University (other than Mumbai University) in addition to the original certificates will be required to submit 3 sets of attested photocopies of the following Documents.

| | |
|--|--|
| 1. MAH-MBA-CET 2016 / CMAT / Other Qualifying Test Score Card. | 10. Migrants Certificate (applicable for J & K Quota) |
| 2. Mark sheet of SSC examination. | 11. Documentary Proof of belonging to Sindhi Minority community domiciled in Maharashtra State, supported by an affidavit from the competent Authority. |
| 3. Mark sheet of HSC examination. | 12. Seat Allotment Letter from DTE (for students allotted through CAP round). |
| 4. All semester Mark sheet of Bachelor Degree or its Equivalent Qualifying Examination. | 13. Gap Certificate (If there is an Educational Gap due to any reason after passing the qualifying examination) by way of an affidavit on 100/- Stamp Paper by the candidate. |
| 5. Passing certificates of the Bachelor Degree. | 14. If a candidate fails to submit the original certificates within the prescribed period of time, the admission shall be treated as cancelled and no refund shall be granted. |
| 6. Institute leaving / Transfer certificate. | 15. Domicile Certificate is Must for Sindhi Minority Quota Admission. |
| 7. Proof of Nationality (Birth Certificate/Domicile Certificate/School Leaving/Passport, etc.) | |
| 8. Candidate except those from Mumbai University must obtain Eligibility Certificate, from University of Mumbai, Kalina, Santacruz (East), Mumbai through the institute. | |
| 9. Migration Certificate from their home University. | |

Fee Structure & Refund Rules

Last Five years fee structure is given herein below for the students & parents information

| 2011-2012 | | | 2012-2013 | | | 2013-2014 | | | 2014-2015 | | | 2015-2016 | | |
|--------------|------------------|------------|--------------|------------------|------------|--------------|------------------|------------|--------------|------------------|------------|--------------|------------------|------------|
| Tuition Fees | Development Fees | Total Fees | Tuition Fees | Development Fees | Total Fees | Tuition Fees | Development Fees | Total Fees | Tuition Fees | Development Fees | Total Fees | Tuition Fees | Development Fees | Total Fees |
| 1,25,000 | 15,000 | 1,40,000 | 1,44,860 | 10,140 | 1,55,000 | 1,57,407 | 12,593 | 1,70,000 | 1,58,682 | 15,868 | 1,74,550 | 1,68,182 | 16,818 | 1,85,000 |

 Interim Fees for 1st year students for academic year 2016-2017 As per the Fee Regulating Authority Rs. 1,85,000/- was the Final Fees for the academic year 2015-2016, Interim Fee for the year 2016-2017 shall be decided & declared by Fee Regulation Authority at the time of admission which will be notified on the notice board at website of the institute.

 Final Fee - Final Fee for the academic year 2016-2017 shall be finalized by the Fee Regulatory Authority in course of time, which will be payable by the students. In addition to this fees. PG registration fee, Examination fee, and Other University fees, Insurance Premium etc. will be Charged separately to students as applicable. The breakup of this fees will be notified / displayed on the notice board and on the website of the institute. Students are informed to note the total yearly fees (including this other fees) carefully from the notice board before making the demand draft for payment.

 Hostel Fees (Only for the students availing the hostel facility) Institute also provides separate Hostel facility both for Boys and Girls at the rate of Rs. 48,000/- per year. In addition to this there shall be a Refundable deposit of Rs. 2000/- only. These charges are for only accommodation and in addition to this charge, Food /

Mess Charges shall be Rs. 48,500/- separate. For Hostel Students Mess is compulsory.

Hostel fee break up is as below:-

| Particulars | Amount | Payable to |
|---------------------------------------|------------|---|
| Hostel accommodation charges (Annual) | Rs. 48,000 | Demand Draft to be drawn in favour of "V.E.S. Hostel" |
| Mess Charges (for 10 months) | Rs. 48,500 | Demand Draft to be drawn in favour of "Vivekanand Education Society - Mess A/c" |
| Security Deposit (Refundable) | Rs. 2,000 | Demand Draft to be drawn in favour of "V.E.S. Hostel" |
| Total fees | Rs. 98,500 | |

Final Fee:

A proposal shall be submitted to Fee Regulatory Authority for the fixation / grant of the final fees for the academic year 2016 -2017. If the final fee approved is less than the interim fee paid, then the difference will be refunded by the Institute to the students within four weeks from the date of declaration of the final fee by Fee Regulatory Authority. At the time of admission student & Parent Shall submit an undertaking of such nature to the institute. The Institute will also assist students for obtaining education loan from Banks / Financial Institutes.

Admission Procedure



Mode of Payment:

- Fee structure is same for all the students admitted in above types of admission. Payment of fees for the reserved category students admitted through CAP shall be as per DTE directives & guidelines.
- Fee shall be accepted only by Demand draft or Bank pay order in favour of "Vivekanand Education Society's Institute of Management Studies and Research" Payable at Mumbai.
- Fees shall be paid at the time of admission only on the same day of the Admission Round, failing which, student shall lose his admission and his further claim of admission.
- The Demand Draft / Pay order for Hostel accommodation & Hostel Mess Charges should be drawn in favour of "VES Hostel" & "VES Mess A/c" respectively.

 CANCELLATION OF ADMISSION AND REFUND OF FEES
Please refer Admission Information Brochure - MAH-MBA / MMS - 2016-2017 issued by DTE Maharashtra State. This is already available on DTE website: <http://www.dte.org.in/mba> Refund rules mentioned this Brochure / Notified By DTE only Shall be applicable. Cancellation and Refund of Fees rules shall be as per DTE guidelines in this regard. Please visit DTE website for more details.

Examinations

The objective of the semester end examination is to test the knowledge assimilated by the students during the semester.

- First year examinations for all subjects are conducted and evaluated by the Institute On Behalf of University.
- In the Second Year. University of Mumbai conducts examinations for a certain number of subjects mentioned in the syllabus published by the University. The University of Mumbai itself also carries out the assessments for these subjects.
- For the remaining subjects covered in the syllabus, the Institute conducts and evaluates the paper and sends the students' marks to the University.
- All the subjects for all the specialization streams are rewarded maximum of 100 marks.
- Note : The distribution is in 60:40 format. 60 for End Term & 40 for Continues Evaluation process.

Examination Schedule:

First Semester Exam is conducted in the month of November and Third Semester Exam in the month of November in the Institute as a Institute level Examination on behalf of Mumbai University.

Second Semester Exam and Fourth Semester Institute Level Exams are conducted in the month of April.

University Examination for third and fourth semesters are conducted in the month of November and May respectively as per University Schedule.

Assessment

During the first year, i.e. for I and II Semester, Candidate can proceed to next semester failing only up to two subjects which needs to be cleared in the supplementary exam to be conducted after six months of the term end by the Institute.

Candidate failing in more than two subjects needs to re-register for that term.

For the second year i.e., semester III and IV, all the subjects for which the institute level examination is conducted by the institute, no additional attempts are permitted. This shall be subject to change if any by the University of Mumbai.

Attendance

The MMS course is a full time programme. Students are required to attend Lectures and maintain their Attendance required in each term / semester as per University Rules for appearing in all the examinations.

Students not keeping the required attendance shall not be permitted to appear for the examinations.

Scholarship EBC Freeship, B.C. Freeship, State & Central Govt. Minority Scholarships

Institute shall assist the eligible students for the submission of application to the State Govt. / Central Govt. Scholarships and Freeships.

Students shall note the prescribed dates, last dates from the Notice Board / website of the Institute OR may obtain the required information from the Institute Office. Eligibility for such Scholarship / Freeship shall be laid down by State / Central Govt. Departments. It shall be the responsibility of the student to note the details, last dates and he should apply in time for this purpose the concern government authorities and he should submit the hard copy of the application in time to the institute. This shall be the responsibility of the student and parent to comply for all the admission procedure and required documents in time in this regard.

Blazer - Suits

This uniform/Dress code is compulsory for both boys and girls students on the day of Seminars, Workshops and on all Institutional functions. Cost for this shall be borne by the students.



MMS - Syllabus Finance Specialization

(Syllabus as per University of Mumbai)

Semester wise Subject List

MMS - Semester - I

(Core Subjects All Specializations)

1. Perspective Management
2. Business Communication and Management Information Systems
3. Organisational Behaviour
4. Financial Accounting
5. Operations Management
6. Marketing Management
7. Managerial Economics
8. Business Statistics

MMS - Semester - II

(6 Core Subjects and 2 Specialization Electives)

1. Cost & Management Accounting
2. Financial Management
3. Operations Research
4. Human Resources Management
5. Legal Aspects of Business & Taxation
6. Business Research Methods
7. Specialization Elective I
8. Specialization Elective II

Electives (Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

Semester II Marketing Specialization Electives (Any Two)

1. Rural Marketing
2. Event Management
3. Retail Management
4. Export Documentation & Procedures

Semester II Finance Specialization Electives (Any Two)

1. Financial Markets, Products & Institutions
2. Analysis of Financial Statements
3. International Finance
4. Banking & Insurance

Semester II Human Resource Specialization Electives (Any Two)

1. Indian Ethos in Management
2. Human Resource Planning
3. Human Resource Information Systems
4. Compensation & Benefits

Semester II Operations Specialization Electives (Any Two)

1. Total Quality Management
2. Supply Chain Risk and Performance Measurement
3. Designing Operations Systems
4. Technology Management & Manufacturing Strategy

Semester II Information Technology Specialization Electives (Any Two)

1. E - Commerce
2. Networking and Communications
3. Enterprise Applications
4. Software Quality Assurance & Marketing

Semester II Corporate Law Specialization Electives (Any Two)

1. Legal environment of business
2. Legal Theories and Documentation
3. REALTY
4. Regulatory Aspects of Marketing and Advertising

Semester II Education Management Specialization Electives (Any Two)

1. Education as a system
2. Technologies for learning
3. Historical Issues and Education Policy
4. Curriculum Management and Planned Change

Semester II Consulting Specialization Electives (Any Two)

1. Consulting Tools
2. International Consulting
3. Consulting Solutions
4. Consulting and Culture

MMS - Semester - III

Finance Specialization Subjects

1. International Business
2. Strategic Management
3. Advanced Financial Management
4. Security Analysis & Portfolio Management
5. Corporate Valuation
6. Corporate Law

7. Finance Elective I
8. Finance Elective II
9. Summer Internship

Sem III Electives

1. Commodities Market
2. Fixed Income
3. Strategic Cost Management
4. Derivatives & Risk Management

MMS - Semester - IV

Finance Specialization

1. Management Control Systems
2. Creativity & Innovation Management
3. Financial Modeling
4. Mergers Acquisitions & Corporate Restructuring
5. Finance Elective I
6. Finance Elective II
7. Industry Oriented Dissertation Project

Sem IV Electives

1. Wealth Management
2. Treasury Management
3. Behavioural Finance
4. Project Finance

MMS - Syllabus Human Resources Specialization

Semester wise Subject List

MMS - Semester - I

(Core Subjects All Specializations)

1. Perspective Management
2. Business Communication and Management Information Systems
3. Organisational Behaviour
4. Financial Accounting
5. Operations Management
6. Marketing Management
7. Managerial Economics
8. Business Statistics

MMS - Semester - II

(6 Core Subjects and 2 Specialization Electives)

1. Cost & Management Accounting
2. Financial Management
3. Operations Research
4. Human Resources Management
5. Legal Aspects of Business & Taxation
6. Business Research Methods
7. Specialization Elective I
8. Specialization Elective II

Electives (Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

Semester II Marketing Specialization Electives (Any Two)

1. Rural Marketing
2. Event Management
3. Retail Management
4. Export Documentation & Procedures

Semester II Finance Specialization Electives (Any Two)

1. Financial Markets, Products & Institutions
2. Analysis of Financial Statements
3. International Finance
4. Banking & Insurance

Semester II Human Resource Specialization Electives (Any Two)

1. Indian Ethos in Management
2. Human Resource Planning
3. Human Resource Information Systems
4. Compensation & Benefits

Semester II Operations Specialization Electives (Any Two)

1. Total Quality Management
2. Supply Chain Risk and Performance Measurement
3. Designing Operations Systems
4. Technology Management & Manufacturing Strategy

Semester II Information Technology Specialization Electives (Any Two)

1. E - Commerce
2. Networking and Communications
3. Enterprise Applications
4. Software Quality Assurance & Marketing

MMS - Semester - III

Semester II Corporate Law Specialization Electives (Any Two)

1. Legal environment of business
2. Legal Theories and Documentation
3. REALTY
4. Regulatory Aspects of Marketing and Advertising

Semester II Education Management Specialization Electives (Any Two)

1. Education as a system
2. Technologies for learning
3. Historical Issues and Education Policy
4. Curriculum Management and Planned Change

Semester II Consulting Specialization Electives (Any Two)

1. Consulting Tools
2. International Consulting
3. Consulting Solutions
4. Consulting and Culture

MMS - Semester - III

Human Resources Specialization Subjects

1. International Business
2. Strategic Management
3. Organisational Theories, Structure & Design
4. Competency based HRM
5. Employee Relations & Labour Laws
6. Training & Development
7. Human Resources Elective- I
8. Human Resources Elective – II
9. Summer Internship

Sem III Electives

1. GLOBAL HRM
2. EMPLOYEE REWARDS MANAGEMENT
3. HUMAN RESOURCES AUDIT
4. PERFORMANCE MANAGEMENT SYSTEMS

MMS - Semester - IV

Human Resources Specialization

1. Management Control Systems
2. Creativity & Innovation Management
3. Management of Change
4. Strategic Human Resource Management
5. Human Resources Elective – I
6. Human Resources Elective – II
7. Industry Oriented Dissertation Project

Sem IV Electives

1. Corporate Governance And Social Responsibility
2. Organisational Development
3. Building Learning Organisations
4. Role Of Hr In Knowledge Management

MMS - Syllabus Marketing Specialization

Semester wise Subject List

MMS - Semester - I

(Core Subjects All Specializations)

1. Perspective Management
2. Business Communication and Management Information Systems
3. Organisational Behaviour
4. Financial Accounting
5. Operations Management
6. Marketing Management
7. Managerial Economics
8. Business Statistics

MMS - Semester - II

(6 Core Subjects and 2 Specialization Electives)

1. Cost & Management Accounting
2. Financial Management
3. Operations Research
4. Human Resources Management
5. Legal Aspects of Business & Taxation
6. Business Research Methods
7. Specialization Elective I
8. Specialization Elective II

Electives (Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

Semester II Marketing Specialization Electives (Any Two)

1. Rural Marketing
2. Event Management
3. Retail Management
4. Export Documentation & Procedures

Semester II Finance Specialization Electives (Any Two)

1. Financial Markets, Products & Institutions
2. Analysis of Financial Statements
3. International Finance
4. Banking & Insurance

Semester II Human Resource Specialization Electives (Any Two)

1. Indian Ethos in Management
2. Human Resource Planning
3. Human Resource Information Systems
4. Compensation & Benefits

Semester II Operations Specialization Electives (Any Two)

1. Total Quality Management
2. Supply Chain Risk and Performance Measurement
3. Designing Operations Systems
4. Technology Management & Manufacturing Strategy

Semester II Information Technology Specialization Electives (Any Two)

1. E - Commerce
2. Networking and Communications
3. Enterprise Applications
4. Software Quality Assurance & Marketing

Semester II Corporate Law Specialization Electives (Any Two)

1. Legal environment of business
2. Legal Theories and Documentation
3. REALTY
4. Regulatory Aspects of Marketing and Advertising

Semester II Education Management Specialization Electives (Any Two)

1. Education as a system
2. Technologies for learning
3. Historical Issues and Education Policy
4. Curriculum Management and Planned Change

Semester II Consulting Specialization Electives (Any Two)

1. Consulting Tools
2. International Consulting
3. Consulting Solutions
4. Consulting and Culture

MMS - Semester - III

Marketing Specialization Subjects

1. International Business
2. Strategic Management
3. Product & Brand Management
4. Sales Management & Sales Promotion
5. Consumer & Industrial Buyer Behaviour
6. Financial Aspects of Marketing
7. Marketing Elective - I
8. Marketing Elective - II
9. Summer Internship

Sem III Electives

1. Services Marketing
2. Distribution And Supply Chain Management
3. Marketing Research & Analytics
4. Customer Relationship Management

MMS - Semester - IV

Marketing Specialization

1. Management Control Systems
2. Creativity & Innovation Management
3. Strategic Marketing Management
4. Integrated Marketing Communications & Digital Marketing
5. Marketing Elective I
6. Marketing Elective II
7. Industry Oriented Dissertation Project

Sem IV Electives

1. Quantitative Models In Marketing
2. Business To Business Marketing
3. Media Planning & Strategy
4. Emerging Trends In Marketing

MMS - Syllabus Operations Specialization

Semester wise Subject List

MMS - Semester - I

(Core Subjects All Specializations)

1. Perspective Management
2. Business Communication and Management Information Systems
3. Organisational Behaviour
4. Financial Accounting
5. Operations Management
6. Marketing Management
7. Managerial Economics
8. Business Statistics

MMS - Semester - II

(6 Core Subjects and 2 Specialization Electives)

1. Cost & Management Accounting
2. Financial Management
3. Operations Research
4. Human Resources Management
5. Legal Aspects of Business & Taxation
6. Business Research Methods
7. Specialization Elective I
8. Specialization Elective II

Electives (Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

Semester II Marketing Specialization Electives (Any Two)

1. Rural Marketing
2. Event Management
3. Retail Management
4. Export Documentation & Procedures

Semester II Finance Specialization Electives (Any Two)

1. Financial Markets, Products & Institutions
2. Analysis of Financial Statements
3. International Finance
4. Banking & Insurance

Semester II Human Resource Specialization Electives (Any Two)

1. Indian Ethos in Management
2. Human Resource Planning
3. Human Resource Information Systems
4. Compensation & Benefits

Semester II Operations Specialization Electives (Any Two)

1. Total Quality Management
2. Supply Chain Risk and Performance Measurement
3. Designing Operations Systems
4. Technology Management & Manufacturing Strategy

Semester II Information Technology Specialization Electives (Any Two)

1. E - Commerce
2. Networking and Communications
3. Enterprise Applications
4. Software Quality Assurance & Marketing

Semester II Corporate Law Specialization Electives (Any Two)

1. Legal environment of business
2. Legal Theories and Documentation
3. REALTY
4. Regulatory Aspects of Marketing and Advertising

Semester II Education Management Specialization Electives (Any Two)

1. Education as a system
2. Technologies for learning
3. Historical Issues and Education Policy
4. Curriculum Management and Planned Change

Semester II Consulting Specialization Electives (Any Two)

1. Consulting Tools
2. International Consulting
3. Consulting Solutions
4. Consulting and Culture

MMS - Semester - III

Operations Specialization Subject

1. International Business
2. Strategic Management
3. Advanced Supply Chain Management
4. Materials Management & Transportation
5. Business Process Re-engineering and Benchmarking
6. Manufacturing Resource Planning & Control
7. Operations Elective - I
8. Operations Elective - II
9. Summer Internship

Sem III Electives

1. Quantitative Methods In Operations
2. New Product Development & Concurrent Engineering
3. Industrial Engineering Applications & Management
4. International Logistics & Supply Chains

MMS - Semester - IV

Operations Specialization

1. Management Control Systems
2. Creativity & Innovation Management
3. Strategic Operations Management
4. Project Management
5. Operations Elective - I
6. Operations Elective - II
7. Industry Oriented Dissertation Project

Sem IV Electives

1. Six Sigma
2. World Class Manufacturing
3. Service Operations Management
4. Lean Manufacturing



MMS – Syllabus Information Technology Specialization

Semester wise Subject List

MMS - Semester - I

(Core Subjects All Specializations)

1. Perspective Management
2. Business Communication and Management Information Systems
3. Organisational Behaviour
4. Financial Accounting
5. Operations Management
6. Marketing Management
7. Managerial Economics
8. Business Statistics

MMS - Semester - II

(6 Core Subjects and 2 Specialization Electives)

1. Cost & Management Accounting
2. Financial Management
3. Operations Research
4. Human Resources Management
5. Legal Aspects of Business & Taxation
6. Business Research Methods
7. Specialization Elective I
8. Specialization Elective II

Electives (Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

Semester II Marketing Specialization Electives (Any Two)

1. Rural Marketing
2. Event Management
3. Retail Management
4. Export Documentation & Procedures

Semester II Finance Specialization Electives (Any Two)

1. Financial Markets, Products & Institutions
2. Analysis of Financial Statements
3. International Finance
4. Banking & Insurance

Semester II Human Resource Specialization Electives (Any Two)

1. Indian Ethos in Management
2. Human Resource Planning
3. Human Resource Information Systems
4. Compensation & Benefits

Semester II Operations Specialization Electives (Any Two)

1. Total Quality Management
2. Supply Chain Risk and Performance Measurement
3. Designing Operations Systems
4. Technology Management & Manufacturing Strategy

Semester II Information Technology Specialization Electives (Any Two)

1. E-Commerce
2. Networking and Communications
3. Enterprise Applications
4. Software Quality Assurance & Marketing

Semester II Corporate Law Specialization Electives (Any Two)

1. Legal environment of business
2. Legal Theories and Documentation
3. REALTY
4. Regulatory Aspects of Marketing and Advertising

Semester II Education Management Specialization Electives (Any Two)

1. Education as a system
2. Technologies for learning
3. Historical Issues and Education Policy
4. Curriculum Management and Planned Change

Semester II Consulting Specialization Electives (Any Two)

1. Consulting Tools
2. International Consulting
3. Consulting Solutions
4. Consulting and Culture

MMS - Semester - III

Information Technology Specialization

1. International Business

2. Strategic Management
3. Software Engineering
4. Business Intelligence and Analytics
5. Enterprise Resource Planning
6. Knowledge Management
7. Information Technology Elective – I
8. Information Technology Elective – II
9. Summer Internship

Electives (Students are supposed to choose any two of the following specialization Electives)

Semester III Information Technology Specialization Electives (Any Two)

1. Technology Platforms
2. Database Management Systems
3. Software Testing
4. Information Systems Audit

MMS - Semester - IV

Information Technology Specialization

1. Management Control Systems

2. Creativity & Innovation Management
3. Project Management
4. IT Infrastructure Management
5. Information Technology Elective – I
6. Information Technology Elective – II
7. Industry Oriented Dissertation Project

Electives (Students are supposed to choose any two of the following specialization Electives)

Semester IV Information Technology Specialization Electives (Any Two)

1. Technology Competition and Strategy
2. Data warehousing & Data Mining
3. Managing Technology Business
4. Technology Forecasting

Governing Council

| Sr. No. | Name of the Member | Designation (Field) | Designation in Committee |
|---------|---------------------------|--|--------------------------|
| 1. | Shri. Mahesh Tejwani | President, VES & Managing Trustee, VESIM | Chairman |
| 2. | Shri. Dinesh Tahiliani | Secretary (VES) | Member |
| 3. | Shri. Amar T. Asrani | Treasurer (VES) | Member |
| 4. | Shri. Baldev Boolani | Member (VES) | Member |
| 5. | Dr. Kewal Noorhia | Nominee, VES & Mentor (VESIM) | Member |
| 6. | Dr. Satish Modh | Director (VESIM) | Member Secretary |
| 7. | Prof. Prashant Patil | Nominee (University of Mumbai) | Member |
| 8. | Dr. S. K. Mahajan | Director, DTE, Maharashtra State & State Govt. Nominee | Member |
| 9. | Dr. Ramesh Unnikrishnan | Nominee, AICTE (WRO) | Member |
| 10. | Shri. P. K. Krishnamurthy | Nominee (State Govt.) | Member |
| 11. | Shri. B. K. Bakshi | Nominee, AICTE | Member |

Authorities under RTI Act 2005

Name of the Institute:

VES Institute of Management Studies and Research, Chembur, Mumbai - 400 074.

Tel.: 022 6789 3000 / 022 2553 7110 / 022 2553 1396, Fax: 022 2553 8111

Assistant Information Officer:

Shri. Arvind A. Waghmare (Registrar)

Tel.: 022 6789 3000 / 022 2553 7110 / 022 2553 1396, Fax: 022 2553 8111

Information officer:

Dr. Satish Modh, Director

Tel.: 022 6789 3000 / 022 2553 7110 / 022 2553 1396, Fax: 022 2553 8111

Appellate Officer / Authority:

Shri. Mahesh Tejwani Chairman, Governing Body, VESIM

Tel.: 022 6789 3000 / 022 2553 7110 / 022 2553 1396, Fax: 022 2553 8111

Mandatory Disclosure

| Sr. | Questioner | Information |
|------|--|--|
| 1. | Mandatory Disclosure Uploaded on | 31st May, 2016 |
| 2. | AICTE File No. | F. No. Westrn/1-2809394083/2016/EOA |
| 3. | Date of Last approval | 5th April, 2016 |
| 4. | Name of the Institution | Vivekanand Education Society Institute of Management Studies and Research |
| 4.1 | Address of the Institution | 495-497, Hashu Advani Memorial Complex, Collectors Colony, Near Municipal School, Chembur, Mumbai - 400 074. Maharashtra. |
| 4.2 | Longitude & Latitude | Longitude 72 degrees 53 minutes 31.70 seconds (East), Latitude 19 degree 2 minutes 38.68 seconds (North) |
| 4.3 | Phone number with STD Code | 022 2553 7110 / 2553 1396 / 022 6789 3000 |
| 4.4 | Fax No. with STD Code | 022 2553 8111 |
| 4.5 | Office hours at the Institution | 10:30 am to 6:00 pm |
| 4.6 | Academic hours at the Institution | 9:00 am to 4:00 pm |
| 4.7 | Email | mailus.vesim@ves.ac.in |
| 4.8 | Website | www.vesim.ves.ac.in |
| 4.9 | Nearest Railway Station (Dist in Km) | Kurla - 3 Km, (Chembur - 3 Km) |
| 4.10 | Nearest Airport (Dist in Km) | Santacruz - 11 Km |
| 5. | Type of Institution | AICTE/DTE Maharashtra State Govt. Approved Institute Self Financed (Unaided) |
| | Category (1) of the Institution | Linguistic Minority (Sindhi) |
| | Category (2) of the Institution | Co-Education |
| 6. | Name of the Organization Running the Institute | Vivekanand Education Society (VES), Chembur, Mumbai 400 071. |
| 6.1 | Type of Organization | Educational Institute, Trust (Recognized as Educational Society & Public Trust) |
| 6.2 | Address of the Organization | 1st Floor, Trust Office, Sindhi Society, Chembur Mumbai - 4000 71. Tel: 2523 37088 / 2522 7460 |
| 6.3 | Registered with | Bombay Public Trust Act 1950 (BomXXIX of 1950) |
| 6.4 | Registration Date | 6/3/1963 |
| 6.5 | Website of the Organization | www.vesim.ves.ac.in |
| 7. | Name of the Affiliating University / Body Address | AICTE Approved and MMS Course, Affiliated to Mumbai University |
| 8. | Name of the Director Exact Designation Phone Number with STD code Fax Number with STD code Email | Dr. Satish Modh Director Tel: 022 67893000 / 022 2553 7110 / 022 2553 1396 Fax: 022 2553 8111 satish.modh@ves.ac.in |
| 8.1 | Highest Degree | BE, ME, MFM, LLB, PhD. |
| 8.2 | Field of Specialization | Finance |
| 8.3 | Approved Director Mumbai University | Approved Director from Mumbai University. Letter Dated 01-08-2015 |
| 9. | Governing Body | Yes, Names of the Governing Body Member are already displayed herein |
| 9.1 | Frequency of the Meetings & Last Date of Meeting | Twice in year Last meeting 9th January 2016 |
| 10. | Board of Advisors Frequency of the Meeting Last Date of Meeting | Yes, Twice in a year |
| 11.1 | Student feedback mechanism on Institutional | Student's feedback regarding faculty performance is taken twice in a year |
| 11.2 | Governance / Faculty Performance | Every semester there is regular interaction between class representative and the Director and is informed to teacher in each faculty meetings. |

Mandatory Disclosure

| Sr. | Questioner | Information |
|------|--|--|
| 12. | Grievance redressal mechanism for faculty | i) There are institute level Grievance Committee & also Trust level Grievance Committee. ii) We have Suggestion cum Complaints Box facility available to Students parents and to all. |
| 13. | Name of the Department | Institute is conducting Management Courses only i.e. PGDM & MMS (affiliated to Mumbai University). There are no departments. |
| 13.1 | Courses | i) Master in Management Studies (MMS) affiliated to Mumbai University & Approved by AICTE ii) Post Graduate Diploma in Management (PGDM) Approved by AICTE in 3 specializations: 1-Business Analytics 2-Banking & Finance 3-Marketing |
| 13.2 | Level | Post Graduate |
| 13.3 | Duration | 2 Years Full - Time |
| 13.4 | Year of 1st approval by AICTE | 2010-2011 |
| 14. | Admission Calender | Admission Calender for the institute level admission shall be displayed on Notice Board & Website time to time as per DTE Guide lines for the year 2016-17 |
| 15. | Infra structural Information | Well-equipped & Furnished Seminar Hall, Canteen, Harvard Style Classrooms, Library, with computer & internet, Computer Lab with upgraded computer system, advanced internet, wi-fi campus. |
| 16. | Boys Hostel & Girls Hostel | There is a common Hostel run by Vivekanand Education Society for its Polytechnic Degree level and Master Degree level students. There are separate wings for Boys and Girls students. Hostel facility is available in the Institute Campus. |
| 17. | Academic Sessions | 20 Sessions (1.5 hrs) per Subjects |
| 18. | Examination System, Year / Sem | Semester |
| 19. | Period of declaration of result | Semester wise |
| 20. | Counselling / Mentoring | Mentoring to students is done by Senior Professors, Corporate Trainee & Industry experts, Mentors & counsellor. |
| 21. | Career Consulting | Career Consulting is done by Senior faculties, Placement Department & Industry experts. |
| 22. | Medical Facilities | First Aid facility & Medical Counselling center is available in the Institute. Nearest General Hospitals facility is also available. |
| 23. | Students Insurance | Yes, The Students are insured with The Oriental Insurance Co. Ltd, Thane divisional Office Saraswati Mandir, 3rd Floor, (Marathi Grnath Sanghralaya), Opp. Zila Parishad Office, Thane (West). |
| 24. | Student activity Body Cultural Activities Sports Activities | Chaitanya and Glimpses, yearly lit fest 1-student participate in intercollegiate at state level sports competition. Once in year we conduct outdoor games, Gymkhana is available for daily sport activities for students & staff. |
| 25. | Literary activities Magazine / Newsletter Technical activities / Tech fast Industrial Visits / Tours Alumni Activities | Yes, available E-Samanvay (Monthly), Research Journal Yes Yearly there is one Visit Alumni Meet is conducted every year which helps the institute to develop industry, corporate relationship and the placement of the students. |
| 26. | Name of the Asst. Information Officer for RTI Designation Phone number with STD Code Fax Number & STD Code Email | Shri Arvind Waghmare Registrar 022 2553 7110 / 022 2553 1396 / 022 6789 3000 022 2553 8111 mailus.vesim@ves.ac.in • arvind.waghmare@ves.ac.in |

Code of Conduct & Discipline

- Code of conduct & discipline as prescribed by DTE shall be applicable.
- Rules regarding Conduct and Discipline and Rules against Ragging are strictly enforced.
- Punctuality, discipline and adherence to all deadlines in every respect is expected from students.
- Decency in dress code must be observed.
- Smoking and Chewing Tobacco is strictly prohibited in the campus premises and is even otherwise very much discouraged.
- Initiative and involvement in all the activities of the Institute is a must.
- Willingness to learn cross-functional skills required in the industry.
- Ability to work hard and for long hours.
- Use of mobile phone is strictly prohibited while the lectures are in progress.
- 75% Attendance of all lectures is Compulsory.
- Code of students General conduct / Discipline laid down by VESIMSR / DTE / AICTE shall be strictly applicable/adhere by the students

Anti Ragging Provisions

Strict compliance of Anti Ragging regulations / provisions made in AICTE regulations notified vide F. No.37-3/Legal/AICTE 2009 dt. 1st July 2009 for prevention and prohibition of ragging in technical institutions shall be adhered by the students and the institute.

Maharashtra Prohibition of Ragging Act - 1999 and its amendments which may be published from time to time also shall be applicable.

Name of the Committee Members with their contact nos. have been already displayed on the notice board and website. Complaints if any, in this regard, shall be lodged in writing to the Anti Ragging Committee. Persons to be contacted, their number, email address and required details are already available on the website.

WDC

Women Development Cell / Committee is also constituted as per the Supreme Court guide lines (In Vishakha Case Judgement), AICTE and State Government Directives. Name of the Committee Member with their contact no. have been already displayed on the notice board and website.

Institute Level Grievance Redressal Committee

In order to ensure transparency by Technical Institutions imparting technical education, in admission and with paramount Objectives of preventing unfair practices and to provide a mechanism to students for redressal of their grievances, AICTE has notified regulation for establishment of mechanism for Grievance Committee and OMBUDSMAN for all the AICTE approved technical institutions vide No. 37-3 / Letal / 2012 dated 25.05.2012. Institute Level Grievance redressal Committee information shall be made available on website of the institute and on notice board:

Attendance & Disciplinary Committee

There shall be above committee/s i.e

1) Attendance Committee and 2) Disciplinary Committee to ensure and maintain the general discipline and code of conduct by the students. Since the MMS course is full time course, each student shall have to maintain his/her required attendance in each term as per university guideline in this regard and student with less attendance shall not be permitted to appear for the semester examinations. These committee shall submit its semester wise report to the Controller of Exam, Dean Academics and Director.

2) Last date of issue of forms & prospectus: - These dates shall be notified on our Notice Board, Website of the Institute and in advertisement also.

3) Cut - off date of Admission & Cancellation of Admission: - These dates shall be notified and published by the Directorate of Technical Education, Maharashtra State for academic year 2016-2017. This dates shall be binding on the affiliated Institutes and these dates shall be strictly followed.

Note: The admission rules shall be subject to change, (if any) by DTE/AICTE/ARA of Maharashtra State Govt.



Some of our recruiters for 2015-2016

TIMESJOBS.COM
If you have a reason, we have the job.

future group 
Hindware
A CUT ABOVE THE REST

Indiabulls

 naukri.com India's No 1 Job Site

 Capgemini
CONSULTING TECHNOLOGY OUTSOURCING

 Coca-Cola

 kotak Life Insurance

 BAJAJ CAPITAL
ALWAYS ACTING IN YOUR INTEREST

 FCB ULKA

 Bharat Forge

 CapitalVia

 Godrej Mahindra Logistics

 GlobeOp
FINANCIAL SERVICES

 IRIS

 CMC Limited
Your IT Partner
(A Subsidiary of TCS Ltd.)

 eroma
The Fashion Art Magazine

 Alpha Birla

 NEXT
IN INNOVATION

 BALAJI TELEFILMS

 UNITED SPIRITS

 Consultus
about care

 future supply chains
a Future Group Initiative

 L&T Infotech

 HERITAGE
REALTY GROUP
Let's talk about you

 WEBXpress

experience mgb yogurbay™  STATE STREET

 NOMURA

 AG Technologies

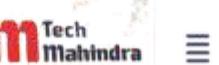
 Capital IQ
A Standard & Poor's Business

 ANANDRATHI
India's only service centre

 SUBURBAN

 RELIANCE Money
Anil Dhirubhai Ambani Group

 91.1 FM Radio City
FM No Radio City

 Tech Mahindra
IT Services and Telecom Solutions

 LODHA
BUILDING A BETTER LIFE

 mydentist

 99acres.com

 Association of
Technical
Market
Analysts

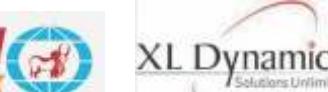
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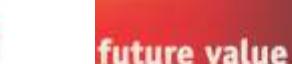
 kotak
Kotak Mahindra Bank

 kotak
Kotak Securities

 IndusInd
Bank

 XL Dynamics
Solutions Unlimited

 hindustantimes

 future value retail
a Anupamit's venture

 Edelweiss
Retail Equity Research

 Zenith
World

 Justdial™
India's No 1 local search engine

 nielsen

 systems plus

 Didar