

PERPETUATING THE MEMORIES OF SHASTRI JI

Unveiling of Statue of Shastriji at Serpentine Road,
Cantonment Bareilly by former Union Minister of HRD
Shri M.M Pallam Raju.



Smt. Manju Shastri and
Shri Anil Shastri presenting a
Memento to Former President of India
Smt. Pratibha Devi Singh Patil



Inauguration of Lal Bahadur Shastri
Research Centre for Public Policy and Social
Change at Lal Bahadur Shastri Memorial by
UPA Chairperson Smt. Sonia Gandhi



SHRI LAL BAHADUR SHASTRI

(October 2, 1904 - January 11, 1966)

Lal Bahadur Shastri Institute of Management & Technology is dedicated to the memory of India's second Prime Minister

TRIBUTE

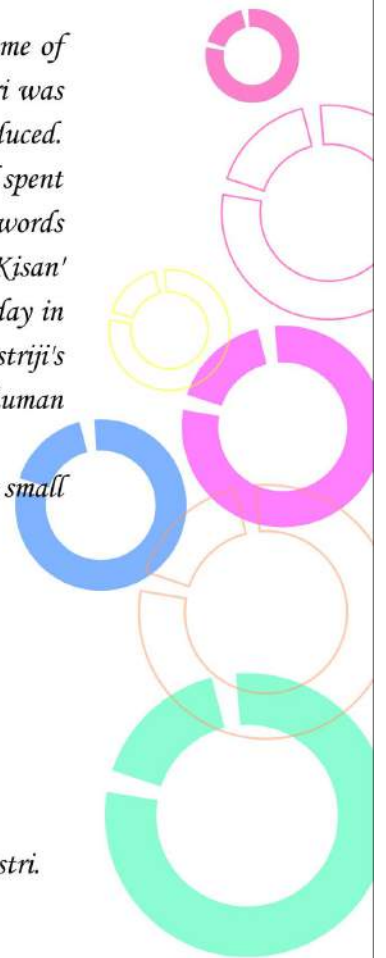
A humanitarian par excellence, an icon of simplicity and integrity, an epitome of selflessness and honesty and a superb statesman, Shri Lal Bahadur Shastri was truly a man of substance and was one of the greatest leaders India has ever produced.

A man of deep and genuine humility, he worked for the nation ceaselessly and spent his life for the cause of the nation. Being a soul who lived in perfect purity of thought, words and deeds, his life was indeed a continuous 'yajna'. The enduring call of 'Jai Jawan Jai Kisan' which Shastriji gave to the country, continues to hold the utmost relevance even today in transforming India into a global power. A grass root worker throughout his life, Shastriji's real strength lay in his cool courage, strong determination and understanding of the human mind.

Shastriji's life was indeed a realisation of the great philosophy contained in the small verse of Guru Nanakji which Shastriji used to keep printed on his desk and recite often.

^ukud] uUgsa gh jgks] tSls uUgha nwc]
vkSj :[k lw[k tk,axs] nwc [kwc dh [kwc*A

*("Be small like a small blade of grass; when other trees will wither and dry, the grass will continue to remain green, says Guru Nanak")
We pay our homage to the great leader and our guiding light Shri Lal Bahadur Shastri.*



...IN THE WORDS OF DIGNITARIES

It was indeed wonderful to interact with students of LBSIMT. Their desire to learn has really impressed me, I am confident they will definitely make it to great leaders of tomorrow.

Shri K. K. Ahuja

Advisor & Head Operations
Napino Auto and Electronic Ltd.
New Delhi

LBSIMT is a great place to visit and meet a community of young students with big dreams to make difference in nation building. One gets tremendously excited to talk with this young group of future leaders. Professors too are with mighty thoughts to do something great for the country. I experienced a typical Gurukul devoted to actualize the vision of our beloved great Prime Minister Shri Lal Bahadur Shastri. Great place, great people and great students.

Padmashree Dr. Pritam Singh

Director General IMI-New Delhi
Former Director,
IIM-Lucknow & MDI-Gurgaon

Went around the campus and found highly impressive library facilities and greenery all around are excellent. I wish a very bright future for the Institute.

Shri K.S. Mathur

then Executive Director
BHEL, New Delhi

I am fortunate to be in this great Institute named after a great son of India Late Shri Lal Bahadur Shastriji, along with my wife Blossom on the occasion of the Convocation. It is an honour done to us.

Shri Oscar Fernandes

Former Union Minister of Labour & Employment
Government of India

I enjoyed being with the young students. I wish all the students a great success so that they make great future for India.

The institute is very inspiring and pays lot of attention to excellence. It is bound to grow into a very important seat of learning. The management, the faculty and the students deserve congratulations. I wish the institute all the best.

Shri Shivraj V. Patil

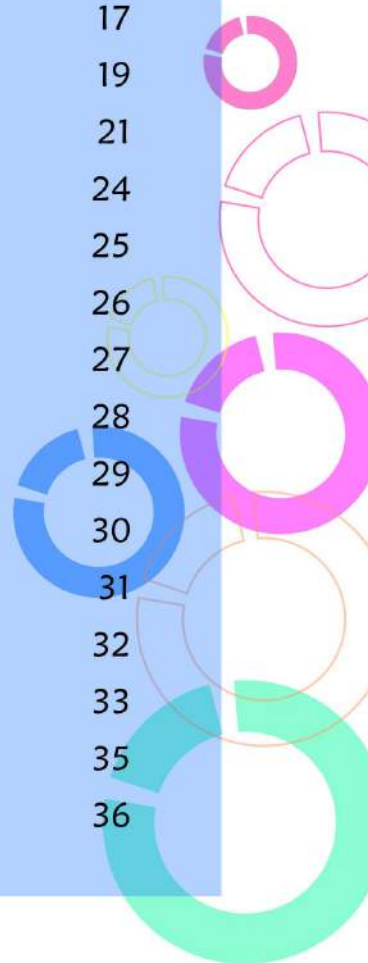
Governor of Punjab
Former Lok Sabha Speaker
& Home Minister

Complete students of 21st century-intelligent, talented, confident, thinking & willing to learn. All the good qualities found here, great experience.

Padmashree Pankaj Udhas

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LBSIMT AT A GLANCE

Vision

**Centre of Excellence
in Value-based
Education and Research.**

Lal Bahadur Shastri Institute of Management & Technology, Bareilly, is a premier and dynamic institute providing world-class education in management. It has been established by Lal Bahadur Shastri Trust for Education & Research, founded by Shri Anil Shastri, former Union Minister with nearly two decades of experience in the corporate world. Established in 1996, the Institute is endeavouring to develop a new class of managers equipped with knowledge, skills and capabilities needed for the complex business environment of 21st century.

Mission

**Nurturing Human Talents
into Proactive
Professionals.**

LBSIMT has been rated one of the top Management institutes in India consistently for past 10 years in a row. LBSIMT students have been rated the best in U.P. in creativity and team work. On making a comparison in terms of the period of existence, LBSIMT continues to be the best institute amongst the post 1995 established institutes in UP.

Motto

**Excellence through
Perseverance and
Simplicity.**

FUNCTIONAL AIMS:

- s To accelerate socio-economic growth through quality education and consultancy.
- s To promote futuristic research.
- s To produce transcending leaders.
- s To facilitate new paradigms of human creativity.

Lal Bahadur Shastri Institute of Management and Technology, Bareilly is recognized by the All India Council for Technical Education, Ministry of Human Resource Development, Government of India, for the Post-Graduate Diploma in Management (PGDM) equivalent to MBA.



ACADEMIC LINKAGES

The Institute has active academic association with LBS Institute of Management, New Delhi. Senior professors from LBSIM Delhi and the top most management institutes including IIMs, IIFT, New Delhi and FMS (University of Delhi) are on the panel of visiting faculty and are making frequent academic contribution.

Professors from Ohio University, Athens USA have been conducting expert sessions on a variety of topics including Brand Management, Marketing Management etc. Professors of our Institute have been invited by a large number of national and foreign universities, chambers and councils for training and consultancy. LBSIMT professors have made significant contribution in training and development of corporate managers at all levels up to that of CEOs and have trained IAS officers, Army officers and faculty members of management institutes. Organisational heads and civil services officers of a large number of countries have also been trained by professors from LBSIMT in various dimensions of performance excellence.

Bareilly is a district and divisional headquarter and a major city in Uttar Pradesh. The population of the city is more than 1.5 million. Bareilly is also an important centre of trade and industry. A number of large and medium-scale industries along with 7,500 small-scale industries give Bareilly division a strong potential to absorb skilled and qualified human resources. Some of the prominent large industries located in and around Bareilly division are Tata Chemicals Ltd., IFFCO, WIMCO, Honda Power Ltd., Kribhco Shyam Fertilisers, Coca-Cola, Vadilal, Camphor & Allied Products, Eureka Forbes, Parle Biscuits Pvt. Ltd., I.W.P., etc. Trade and commerce include a wide range of agro-based products and traditional handicraft items which are in great demand in western countries.

The presence of several institutions of higher education and degree colleges provide Bareilly an excellent academic environment. The district has also been selected by the ministry of Urban Development, Government of India as a counter magnet city to the national capital, New Delhi. This has further accelerated the pace of development of the city.

Bareilly is 250 km away from New Delhi on four lane National Highway No. 24 and neighbours the district of Nainital (U.K.). It is an important junction on Lucknow-Delhi and Howrah-Amritsar,



THE PGDM PROGRAMME

LBSIMT Bareilly visualises itself as a training ground for students in business management and helps in transforming them into responsible business executives. The flagship programme of the institute is the prestigious, two years full time Post-Graduate Diploma in Management (PGDM), which is equivalent to MBA and is recognized by the All India Council for Technical Education, Ministry of Human Resource Development, Government of India.

COURSE OBJECTIVE

The Course offered at LBSIMT Bareilly is designed to :

- Train the students for effective functioning in various management roles so as to come up with a competitive edge.
- Create and strengthen the ability to visualise, initiate and implement changes for organisation development.
- Provide a clear understanding of the complex, dynamic and fast-changing national and global business environment.
- Sharpen the ability to perceive, identify and define factors contributing to the problems and to provide appropriate remedial measures.
- Sharpen entrepreneurial scanning skills and business acumen for Self-Employment and Executive Excellence.

PROGRAMME STRUCTURE

The Institute has trimester system for the PGDM students. The first three trimesters aim at building foundation of conceptual knowledge along with analytical skills that are required for unleashing tremendous latent potential within the students' personality thereby enlightening them about all emerging dimensions of organisational functioning aiming at consistent growth. Completion of first three trimesters follows with innovatively designed and carefully structured summer training of 45-60 days under the guidance of corporate managers of organisations.

Immediately after the Summer Training the students are encouraged to undergo a Corporate Attachment Programme that emphasizes on experiential learning through application of the management concepts. The fourth, fifth and six trimesters are devoted to in depth learning of specialization areas chosen by the student for acquiring specialised functional competencies best suited for successful positioning of his/her individual



ADMISSION DETAILS

ELIGIBILITY

The candidate must hold a bachelor's degree of a minimum of three years from any recognized Indian or foreign university or equivalent recognized qualification. Students appearing at the final year of degree examination 2016 can also apply. Such candidates, if selected through the selection process consisting of National Level written test, group discussion, extempore and personal interview will be admitted provisionally, provided they complete all the requirements for obtaining the degree and produce evidence of having satisfied the minimum eligibility requirement by December 31, 2016.

Non-fulfillment of this condition will automatically result in the cancellation of the provisional admission.

ADMISSION PROCEDURE

Step-1 Entrance Test

(CAT/GMAT/MAT/CMAT/ATMA/XAT/Any Other National Level Entrance Test)

All candidates seeking admission to LBSIMT will be required to have appeared in the Common Admission Test (CAT) conducted by IIMs or Management Aptitude Test (MAT) conducted by AIMA or any other govt. approved test.

Step -2 Registration at LBSIMT

Besides the written test the candidates are required to register at LBSIMT, Bareilly through a separate application form which will be available along with information brochure from the Admission Co-ordinator, LBSIMT, Bareilly.

The Institute does not take any responsibility for postal delays and or loss of mail.

Step -3 G.D., Extempore and Interview at LBSIMT

Candidates **short-listed** on the basis of CAT / MAT / CMAT / ATMA / XAT percentile will be called for Group Discussion, Extempore and Personal Interview for final selection. Selected candidates will be intimated by Registered Post / Courier/ Ordinary Post. No regret letters will be sent to those who are not selected.

Foreign Nationals/NRIs/Corporate Sponsored Candidates

NRI candidates residing in India and corporate sponsored candidates will have to appear in CAT / MAT / CMAT / ATMA / XAT. NRI candidates residing abroad and foreign students are exempted from written test. Such candidates can apply directly to LBSIMT. Foreign students will be required to obtain NOC from Ministry of HRD.

Application Form & Brochure

Admission form & brochure can be obtained from Admission Co-ordinator by paying Rs.1200/- Cash/DD (Rs.1250/- if requested by post). Forms can also be downloaded from our **website: www.lbsimt.com**. Such downloaded forms will be submitted along with a DD of Rs.1250/- drawn in favour of "LBS Institute of Management & Technology" payable at Bareilly, and will be sent to - **Admission Co-ordinator, Admission Office, LBSIMT, 29, Theatre Road, Cantonment, Bareilly**. Admission brochure will be sent on receipt of the application form and DD.

LAL BAHADUR SHASTRI COLLEGE OF HIGHER EDUCATION, BAREILLY

Offers : BBA & B.Com (Hons.) 2016-2019

Introduction

With its Mission of 'Nurturing Human Talents into Proactive Professionals', Lal Bahadur Shastri Institute of Management & Technology has been committed to quality education and professional excellence, since the day of its inception in 1996. Founders of Lal Bahadur Shastri Institute of Management & Technology, the Lal Bahadur Shastri Trust for Education & Research, as part of their unrelenting pursuit for excellence have established Lal Bahadur Shastri College of Higher Education. The college, located on the tranquil laps of the serene environment, offers a perfect ambience for knowledge acquisition and learning. With its state-of-the-art infrastructure located on Bisalpur Road, Bareilly and a team of well trained faculty members, the college aims to make career making education accessible to the people of the region and to offer the opportunity of self exploration and growth to the aspiring youth from this part of the country.

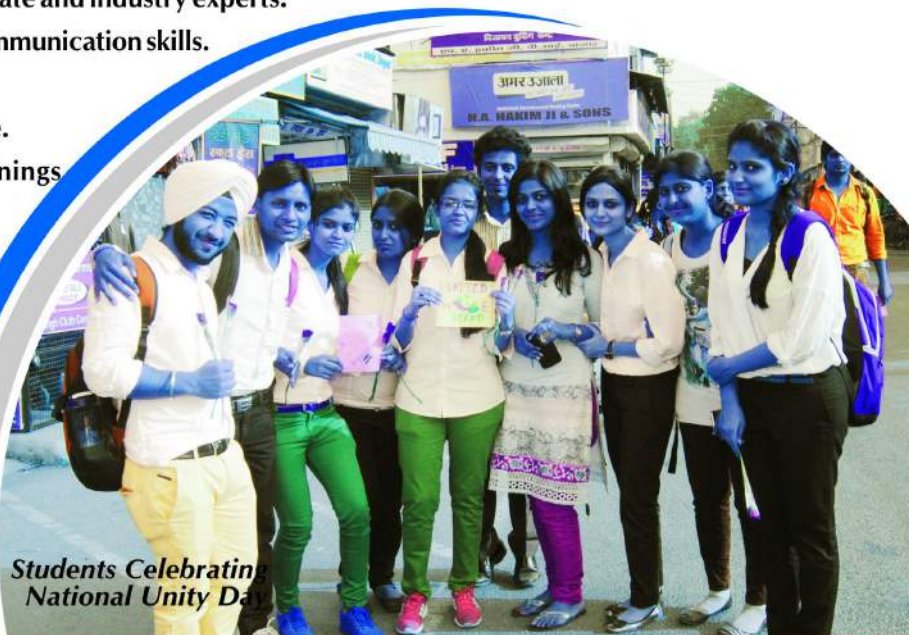
The college offers **Bachelor's degree in Business Administration and Bachelor's degree in Commerce with Honours**. Both the courses are affiliated to MJP Rohilkhand University.

The graduation programmes at Lal Bahadur Shastri College of Higher Education are offered with significant value addition through following developmental add ons:

- **Personality development sessions for holistic grooming of the students' personality.**
- **Regular interaction with corporate and industry experts.**
- **Classes for developing better communication skills.**
- **Foreign language classes.**
- **Field visit for practical exposure.**
- **Two separate summer trainings for the BBA students.**
- **Corporate attachment for BBA& B.Com. (Hons.).**



Prof. R.L. Raina, Professor in Communication at IIM Lucknow addressing the students



Students Celebrating National Unity Day

COURSE STRUCTURE

The Two Year Full-time Post-Graduate Diploma in Management Programme consists of six trimesters. The first three trimesters build a foundation of conceptual and analytical skills required for more specialized study to be pursued in the second year of the programme. In the fourth, fifth and sixth trimesters, electives offer the students an in-depth learning in the areas of their specialization. The institute offers dual specialization with Marketing as a compulsory specialization.

Summer Training

To provide students a practical exposure and an opportunity to apply the conceptual and analytical skill acquired in the classroom to actual situations, each student is required to undergo summer training. The training consists of 6-8 weeks hands-on managerial experience in a major business organization. The summer training is arranged after completion of the third trimester.

TRIMESTER I

Principles of Management
Organizational Behaviour
Quantitative Methods-I
Marketing Management
Management Accounting
Business Communication
Legal Aspects of Business
Economic Analysis for Business

TRIMESTER II

Application of Computers in Management
Human Resource Management
Marketing Research
Cost Management
Business Environment
Executive Communication & Public Relations

TRIMESTER III

Business Analytics & Decision Science
Financial Management
Supply Chain Management
Management Information System
Production & Operations Management
Customer Relationship Management
(Plus Marketing specialization Electives)*

TRIMESTER IV

Business Ethics
Project-Appraisal, Planning & Control
Advertising & Brand Management
Retail Management
(plus Specialisation Electives*)

TRIMESTER V

Business Policy and Strategic Management
Marketing of Services
People Engagement
Leading in difficult times
Project Study
(Plus Specialisation Electives*)

TRIMESTER VI

Entrepreneurship Development
Corporate Wisdom
Employment Enhancement Programme
Placements

* Specialisation Electives are given on page 6.

Holistic Grooming of Personality

Lal Bahadur Shastri College of Higher Education not only imparts higher education but also strives to bring about a holistic development of the students and diligently chisel and shape their personality so as to make them industry ready and capable to face the challenges posed by the real world, dauntlessly and confidently.

For holistic grooming of the students, the college provides an array of developmental programmes and sessions including behavioural training from behavioural trainers, sessions on corporate etiquettes from industry experts, leadership development sessions from industry leaders, personality development sessions from renowned personality trainers, etc.

The students also get to attend national level seminars, conferences and symposiums all of which provide the students with the much needed exposure that cannot be provided through ordinary classroom teaching alone.

Interaction with the Corporate World

Lal Bahadur Shastri College of Higher Education, being a sister institution of LBSI MT, Barcilly and LBSIM, Delhi has a strong tie up and long standing relations with the best known business leaders and renowned corporate stalwarts from the country and abroad. A number of prominent corporate and social leaders from the country are on the board of the college, who take personal interest in the grooming and development of the students of Lal Bahadur Shastri College of Higher Education.

Corporate managers, business leaders and professionals like Chartered Accountants visit the college on a regular basis for interacting with the students and for providing them with an insight of the organizational life and its pressures. The students get ample opportunity to interact with the who's who of the industry and with the decision makers of the corporate world during 'Seminars' and 'Symposiums' organized by the college, periodically.

**Mr. S.Y Siddiqui Chief Mentor Maruti Suzuki India Ltd. presenting
his views during National HR Summit at LBSIMT**



ELECTIVES FOR PGDM

Marketing Management

1. Strategic Marketing
2. Advertising & Brand Management
3. Sales & Distribution Management
4. Marketing of Services
5. Industrial Marketing
6. Rural Marketing
7. Social Marketing
8. Consumer Behaviour
9. International Marketing

Finance & Accounting

1. International Financial Management
2. Cost Analysis and Control
3. Securities Analysis and Portfolio Management
4. Management of Financial Services
5. Bank Management
6. Strategic Financial Management
7. Insurance and Risk Management
8. Corporate Reporting and Analysis
9. Corporate Tax Planning
10. Financial Markets and Environment
11. Stock Market Operations

Human Resource Management

1. Building Learning Organisation
2. Organizational Development & Change Management
3. Leadership & Team Building
4. Strategic Human Resource Management
5. Comparative Industrial Relations
6. Manpower Planning and Development
7. Labour Legislation
8. Conflict Management
9. Wage and Salary Administration
10. New Dimensions of Human Resource

Information Technology

1. System Analysis and Design
2. e-Business
3. Networking
4. Software Project Management
5. Computer Aided Management
6. Database Management Systems
7. Information Technology Tools
8. Programming Languages
9. Enterprise Resource Planning & Business Process Re-engineering

International Business

1. Cross-cultural Management
2. International Accounting
3. International Marketing Research
4. International Business Strategy
5. International Financial Markets and Institutions
6. International Capital Markets and Financial Flows
7. International Comparative Organisations
8. International Financial Management
9. International Trade Procedures & Operations
10. Managing Global Impact

Small Business & Public Systems Management

1. Small Business Management
2. Entrepreneurial Development
3. Conservation of National Resources & Environment Management
4. Rural Credit Management
5. Management of Public Enterprises
6. Management of Health Care Systems
7. Tourism Management

Production & Operations Management

1. World-Class Manufacturing
2. Total Quality Management
3. Materials Management
4. ISO-9000/14000
5. Project Management
6. Network Management

Insurance & Banking

1. Risk Management in Insurance & Banking
2. Actuarial Principles & Law of Insurance
3. Quantitative Methods in Insurance
4. Management of Claims & Investments in Insurance
5. Principles & Practices of Banking
6. Information Technology & e-banking
7. Marketing of Banking Products

***Compulsory Specialization**

An area of specialization would be opened only if a minimum number of students opt for it and after

PERFORMANCE ASSESSMENT OF LEARNING PROGRESS

The performance evaluation shall be as follows:

- (i) Each paper will carry 100 marks out of which 40 marks shall be for classroom participation, class tests, seminars, term papers, field works, attendance and viva-voce. The weightage assigned to each of the above factors shall be decided and announced at the beginning of the trimester by the individual faculty member responsible for the paper.
- (ii) It is mandatory to score minimum 40% in the internal marks for being eligible to get the examination hall ticket for that trimester.
- (iii) Written examination at the end of each trimester will carry 60 marks in each paper.
- (iv) The Summer Project study will carry 100 marks.

The Winter Project study will carry 200 marks out of which 80 marks will be for viva-voce and remaining 120 marks for project report.
- (v) The minimum marks for passing the examination for each paper will be 45% and that for each trimester will be 50% in aggregate.
- (vi) Admission to Second Year of the Two-Year Full-Time Programme shall be open to those students who have cleared successfully at least 11 papers offered for the First Year, comprising Trimester I, II and Trimester III of the Programme. However, such students will have to qualify the remaining papers of First Year along with Second Year of the Programme and no separate classes would be arranged for such papers.

AWARD OF POST - GRADUATE DIPLOMA

Successful candidates will be awarded Post Graduate Diploma in Management (PGDM). Their ranking in the class will be determined by the combined results of the First Year and Second Year of the Two-Year Full-Time Programme.

Candidates who secure 60% or above marks are placed in the 1st Division.

Those who obtain 50% or more, but less than 60%, are placed in the 2nd Division.

Candidates securing less than 50% marks in aggregate are asked to repeat the programme.

80% class attendance is a prerequisite for appearing at trimester examinations and final placement.

Every student is required to take up several projects in all functional areas of management.

HOSTEL FACILITY

The Institute provides hostel accommodation on request for boys and girls separately.

Attendance in all academic and institutional activities is compulsory

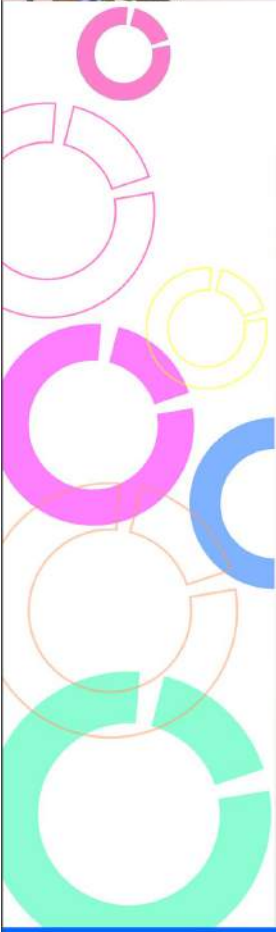
TEACHING ENDEAVOURS



The andragogy used for the students has been developed after thoroughly understanding the expectations of the business organizations and it is refined to build a multi faceted personality of responsible business professionals.

The Training Methodology Includes :

- Simulation
- Case Studies
- Role Plays
- Research Projects
- Management Games
- Syndicate Sessions
- Corporate Interactions
- Live Projects
- Term Papers
- Lectures
- Presentations supplemented by audio-visual display.



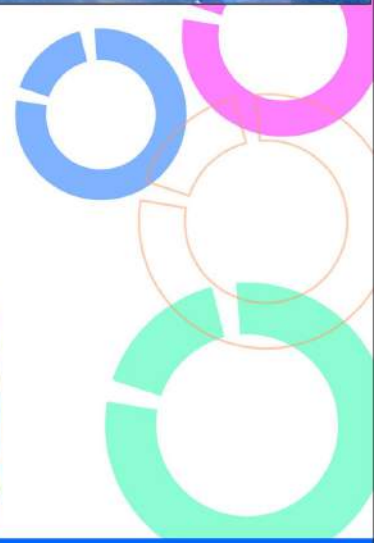
LEARNING SUPPORT

COMPUTER LAB

- The institute has Wi-Fi Campus and provides a modern air conditioned lab with LAN and stand-alone facilities covering the requirement of nodes for all students.
- The lab is well equipped to cover the developments in the field of computer technology, with dedicated Broadband Internet connectivity and Multimedia.
- The lab is equipped with the latest softwares to cater to the needs of the students.

THE LIBRARY

- The institute has a well stocked library.
- The institute subscribes 7000 (approx.) e-journals related to the subject of Management.
- All students are connected on the institute's online portal through which they are provided instant guidance and assignments by the Professors.
- The library is furnished with the latest books and owns the subscription of over 80 different national, international journals, e-journals and magazines.
- The library provides index and abstracting facilities for leading business magazines and journals.
- Leading titles in every area of management and the latest in management literature are available in the library.



INSTITUTE INDUSTRY INTERACTION

The institute industry interaction is very frequent and mutually rewarding. Managers from different functions in the corporate world are invited to share their practical experiences and communicate the felt expectations from the future managers. LBSIMT is actively associated with CII, FICCI, Chambers of Commerce and Productivity Councils. Professors of LBSIMT are on the panels of such organizations. LBSIMT has emerged as a facilitator of performance excellence by a number of organizations in diverse fields through its consultancy, management development programmes, business leaders round tables, seminars and various summits.

International Development Programme

PROGRAMME TITLE	VENUE	PARTICIPANTS
Decision Making, Cross Cultural Management, Human Resource Audit & Accounting, Issues and Concerns of Civil Services Officers, Role of Media in Public Administration	LBSIMT Campus, Bareilly	Civil Service Officers from departments and ministries of the 18 developing countries*
Excellence in Supervision	Hotel Shankar Kathmandu, Nepal	Managers from Siddharth Bank
Effective Branch Management	Hotel Raddison & Hotel Shankar Kathmandu, Nepal	Managers from several national and foreign banks & insurance companies
Effective Organization Management	Hotel Raddison Kathmandu, Nepal	Civil Service Officers from Ministry of General Administration, Govt. of Nepal
Effective Execution	Hotel Siddharth Kathmandu, Nepal	Managers from different organisations

*Such Countries Include

Vietnam, Egypt, Afghanistan, Mauritius, Philippines, Nepal, Sri Lanka, Ethiopia, Zambia, Zanzibar, Tanzania, Palestine, Botswana, Uganda, Ghana, Tajakistan, Senegal, Mongolia, Jamaica, Ivory Coast, Fiji, Dominica, Southern Sudan, Lesotho, Malawi, Guyana, Solomon Island, Cote D'ivorietc



INSTITUTE INDUSTRY INTERACTION

Management Development Programmes

LBSIMT has been conducting a variety of developmental programmes for executives, officers and managers of various organisations from India and abroad. Some of the programmes which have made special impact on corporate world, academia and government departments are as follows :

- Workshops on 'Interpersonal Success Skills'.
- Management Development Programme on 'Self Esteem'.
- Excellence Workshop on 'How to Become a Independent Personality'
- Sukhad Kal Ki Ore' - attitudinal reorientation programme
- Towards Brighter Tomorrow - knowledge creation, dissemination and application.
- Executive Effectiveness
- Decision Making
- Emotional Intelligence in Pursuit of excellence
- Workshop on 'Creating Winning Team'



Management Game "Broken Squares" being conducted for commissioned army officers



Foreign delegates attending the international programme

PUBLICATION



News Letter

A quarterly newsletter is published to give a regular update of the institute's events, achievements and various other activities. The letter is distributed to the various organisations, professionals, academia and other institutions regularly.

PUBLICATION

Publication for Corporate Managers

The faculty team of the institute publishes a pull-out 'PULSE' for the benefit of the managers of corporate world. It contains crisp and action-oriented articles on various issues of concern for the managers. 'PULSE' is made available to the business organisations free of cost and has been able to generate keen interest.



INSTITUTE INDUSTRY INTERACTION

National HR Summit



Chairman Shri Anil Shastri sharing his views on the theme 'Growing with People's Aspiration'



Mr. S. Y. Siddiqui presenting his thoughts on the given theme

LBSIMT organised National HR summit on the theme 'Growing with People's Aspirations'. The Summit was inaugurated by the Chairman Board of Governors, LBSIMT Shri Anil Shastri and the Chief Guest was Mr. S. Y. Siddiqui, Chief Mentor, Maruti Suzuki India Pvt. Ltd.

Mr. S. Y. Siddiqui is one of those exceptionally brilliant people and leader who tirelessly worked for unleashing the tremendous latent potential of human beings and brought the human resource function to the pivotal role of transforming the organizations and enhancing their performance excellence in the fast changing environment.

Widely traveled abroad, he has handled global and multi culture HR issues in highly competitive business environment in India & Europe. He has the unique experience of working in Multi Cultures & Multi Nationalities i.e. Indians, Japanese, Koreans, Italians, British, Americans & others. Mr. Siddiqui is also a recipient of Lal Bahadur Shastri Award for Professional Excellence in the year 2009. The Institute is also proud to have him on its Board of Advisors.



Prof. Rajendra Bharti, Director of the Institute presenting the vote of thanks

THEME 'Growing with People's Aspiration'

It is the people who constitute a nation and thus a nation is rightly known by the qualities and characteristics of its people. The same holds true for an organization. Mr. Siddiqui talked about the most valuable resource for any organization that is its people. He said that a steady and consistent organizational ascent is contingent on the inherent and acquired aspirations of the people that kindles them with energy and shapes up their dynamism. This aspiration when aligned with the organizational vision and objective becomes overtly instrumental in steering the organization towards its cherished goal.

'LEADERSHIP SUMMIT

- MEETING THE READINESS CHALLENGE'

Lal Bahadur Shastri Institute of Management & Technology, Bareilly organised the "Leadership Summit- Meeting The Readiness Challenge" on October 29, 2013. The Summit started with lighting of ceremonial lamp and by offering floral tributes to Shri Lal Bahadur Shastri by Shri Anil Shastri, former Union Minister and Chairman, Board of Governors, LBSIMT, Prof. R.L. Raina, IIM Lucknow, Brig. B.S. Thakar, Commandant, Junior Leader Academy, Bareilly, Shri Rishi Tyagi, Group Head-Product Development, Headstrong India Pvt. Ltd., Dr. Sanjeev Shrivastav, Vice Chairman, LBSIMT and Prof. Rajendra Bharti, Director LBSIMT.

In his welcome address Dr. Sanjeev Shrivastav welcomed the eminent speakers and guest present on this occasion. He discussed various challenges faced by the leaders e.g. the challenge of change, uncertainty, policy paralysis and other intangible challenges in the form of cultural diversity in an organization. He said that a leader must have proactive elements in his personality and posses the power of flexibility.

In his presidential address Shri Anil Shastri, Former Union Minister & Chairman, Board of Governors, LBSIMT, informed the audience about the objective of establishing the institute and perpetuating the values of Shastriji.

Prof. R. L. Raina, IIM, Lucknow focused on three fold agenda. He dwelt at length on the evolution of our economy from agricultural driven economy to an idea/knowledge driven economy. He said that in order to survive in the competitive world a leader must be flexible and be a critical thinker. He also said that a leader must be a commanding leader and not a demanding leader.

Brig. B. S. Thakar, Commandant, JLA, Bareilly focused on imperatives for a modern leader such as attributes, competencies and experience.

Shri Rishi Tyagi, Group Head-Product Development, Headstrong Pvt. Ltd. gave his views on what is entrepreneurial leadership and why it is required.

Prof. Rajendra Bharti, Director, LBSIMT delivered the vote of thanks and said that the views expressed by learned speakers have facilitated the learning process.

Among the guests were Mr. Mumtaz Akhtar, Former State Sales Head, Piramal Group, Lt. Col. Subhash Mahto, Mr. Shivam Gupta & Mr. Shubham Gupta from Commercial Motors. Mr. Subho Chattopadhyay, Ms. Swati Gupta, Mr. Abhinav Nath, Mr. Atul Srivastava and Mr. Indranil Bose were the key people of the seminar organizing team.



Shri Rishi Tyagi, presenting his views



Guests present at the Summit

INSTITUTE INDUSTRY INTERACTION

A National Seminar on 'Challenge of Leading the change' was organized by the institute at India International Centre, New Delhi. It was inaugurated by Shri Kanwal Jeet Jawa, Managing Director, Daikin Air-Conditioning India Pvt. Ltd. New Delhi. Dr. Sanjeev Shrivastav, Vice Chairman, LBSIMT welcomed all the guests. Shri Anil Shastri, Chairman, LBSIMT presided. Prof. Rajendra Bharti, Director, LBSIMT delivered the vote of thanks. Shri Rajeev Dubey, President (Group HR & After-Market) and Member of The Group Executive Board, Mahindra & Mahindra Ltd. Mumbai delivered the key note address



Shri Rajeev Dubey, President Group HR, Mahindra & Mahindra Ltd., delivering the keynote address at the National Seminar

Another National Seminar on 'Women Empowerment : A Catalyst for Growth of Indian Industry' was organised at Hotel Clarks Avadh, Lucknow. It was inaugurated by His Excellency Shri , B.L.Joshi, Governor



His Excellency Shri B.L. Joshi, Governor of U.P. delivering the valedictory address at the National seminar

of Uttar Pradesh. Dr. Sanjeev Shrivastav, Vice Chairman, LBSIMT welcomed the audience and speakers. Shri Anil Shastri, Chairman, LBSIMT delivered the presidential address. Prof. Rajendra Bharti, Director, LBSIMT thanked all present.

Ms. Sehba Hussain, Executive Director, BETI Foundation, Lucknow, Ms. Mamta Rohit, Regional Head, IDBI Bank Lucknow, Shri Adarsh Shastri, Head Modern Trade, Operator & B2B Business, Samsung India Pvt. Ltd. New Delhi, Shri Sanjay Nath Singh, Resident Executive, Tata Steel Ltd. New Delhi and Prof. Madhurima Pradhan, Professor of Psychology, University of Lucknow were the other expert speakers of the seminar. Shri S.K. Chatterjee, Director, Bankers Institute of Rural Development, Lucknow delivered the valedictory

GLOBAL RECOGNITION

Prof. Bharti, Director of the Institute invited to address 'LONDON GLOBAL CONVENTION 2012'

Prof. Rajendra P. Bharti, Director of the Institute was invited by Institute of Directors to address the session in London Global Convention-2012 organized at Marylebone Cricket Club, Lords Cricket Ground, London from October 10 to 12, 2012, where he presented a paper on 'Leadership Roles in Corporate Governance' on October 12, 2012.

The convention was organized by the Institute of Directors in association with Indian Institute of Corporate Affairs, Govt. of India and in partnership with Federation of Indian Chambers of Commerce and Industry (FICCI), Europe India Chamber of Commerce, Brussels, The British-Swiss Chamber of Commerce and a number of other national and international organizations.

This was the biggest gathering of business leaders, corporate, industrialists, policy makers, ministers, parliamentarians, jurists, NGOs, administrative officers, academicians & professionals from across the global boundaries. The event was led by Hon'ble Dr. Ola Ullsten, Former Prime Minister of Sweden, who is the Chairman of the Advisory Board and the Rt.Hon. Baroness Sandip Verma (Lords Minister for British Government), who is the Chairperson of the Steering Committee for the event. The convention was inaugurated by Mr. Salman Khurshid, Union External Affairs Minister, then Union Minister for Corporate Affairs.

World Class experts in corporate leadership including Chairman of the King Committee of Corporate Governance Mr. Mervin King, leading economist Lord Maghnad Desai, chairman of several world class companies including HUL, Max India, Aditya Birla Group, Maruti Suzuki and Nokia etc. were part of the galaxy of speakers. The convention was being attended by distinguished intellectuals from several countries.



Even The Rating Agencies Acknowledges Our Credibility

Prof. Rajendra P. Bharti, Director of the Institute adjudged as one of the top directors of the various leading management institutes of the country in a survey being conducted by Competition Success Review in 2012. Competition Success Review is being rated as one of the best magazines for various competitive



Top Directors Of Leading Institutions



Prof. Samir K. Barua
IIM Ahmedabad,
Ahmedabad,
Gujarat



Dr. Raghuvir Singh
J.K. Padampat Singhania
Institute of Management and
Technology, Gurgaon, Haryana



Prof. Debashis Chatterjee
IIM Kozhikode, Kozhikode,
Kerala



Mr. Krishan Lal Gupta
GNIT Group of
Institutions,
Greater Noida, U.P.



Dr. A.M. Sherry
Institute of Management
Technology, Centre for Distance
Learning, Ghaziabad, U.P.



**Major General
Dr. S. S. Dasaka**
SM, VSM (Retd.)
SMIT, Majitar, Rangpo, East Sikkim



Dr. Rajan Saxena
Narsee Monjee Institute
of Management Studies,
Mumbai, Maharashtra



**Prof. (Dr.) Sangeeta
Tripathi**
North Eastern Regional Institute of
Management (NERIM), Guwahati, Assam



Ms. Poonam Sharma
Accurate Group of
Institutions,
Greater Noida, U.P.



Dr. R.P. Banerjee
Eastern Institute for Integrated
Learning in Management,
Kolkata, West Bengal



Prof. (Dr.) Prabir Pal
Regional College of
Management (Autonomous),
Bhubaneswar, Odisha



Dr. Bigyan Verma
Kohinoor Business School,
Khandala,
Maharashtra



Mr. Suneel Galgotia
Galgotias University,
Greater Noida,
U.P.



Prof. Rajendra P. Bharti
Lal Bahadur Shastri
Institute of Management
& Technology, Bareilly, U.P.

Directors develop the culture where all the concerned people feel responsible for their results as well as create the condition conducive to other people's growth.



TOP RANKERS EXCELLENCE AWARD IN INSTITUTIONAL MANAGEMENT 2013

The award was conferred on Vice Chairman of the Institute Dr. Sanjeev Shrivastav. The award was given to the Institute for excellent placements, corporate interaction and quality education consistently for last 17 years in management field. The other recipients of the award were management guru Padmashree Dr. Pritam Singh, Director General of IMI, Dr. Bandyopadhyay Vice Chancellor of Guru Govind Singh University Delhi., Shri B. P. Rao, President of BHEL, Smt. Shubhalakshmi Panse, Chairman of Allahabad Bank etc.

MR. INDRANIL BOSE AWARDED THE BEST FACULTY AWARD

Mr. Indranil Bose, Faculty at LBSIMT awarded the prestigious Dewang Mehta Award for best faculty -General Management in an award function held at Hotel Taj, Mumbai in November 2012.



LBSIMT WITH DIGNITARIES

A Memento being presented to
Dr. Alexander Spachis, Minister Councilor,
Delegation of European Union in India at
the National Seminar



Shri Narayan Murthy, Chief Mentor Infosys Technologies Ltd. with
Shri Anil Shastri, Dr. Sanjeev Shrivastav and Prof. Rajendra Bharti

Mr. Kanwal Jeet Jawa
Managing Director
Daikin Air-conditioning addressing
a National Seminar



LBSIMT WITH DIGNITARIES

Shri Sunil Bharti Mittal, Chairman & Managing Director,
Bharti Group with Shri Anil Shastri & Dr. Sanjeev Shrivastav



Mr. Mayank Pareek, President
Tata Motor Ltd., speaking at a
National Seminar

A memento being presented to
Ms. Vinita Bali, MD Britannia Industries
by our Vice Chairman Dr. Sanjeev Shrivastav



DISTINGUISHED SPEAKERS AT LBSIMT

Shri Shivraj V. Patil
Governor of Punjab

Shri Sanjeev Goenka
Vice Chairman
R.P.G. Enterprises Ltd.

Shri Jimmy R. Anklesaria
Director-Business Development
Bajaj Corp. Ltd., Mumbai

Dr. Alexander Spachis
Minister Councilor
Delegation of European
Union in India

Shri Rajiv Khanna
Director
Bizvantage Training & Consultancy
Corporation Ltd., New Delhi

Shri Ashwini Mehra
Director,
Nutech Engineering Technologies
Ltd.

Shri Ansgar Sickert
Managing Director
Fraport India, New Delhi

Shri Prem Chand Palety
Director, Centre for Forecasting
& Research, New Delhi

Shri Adarsh Shastri
Co-Founder
Digitech Infotech Ltd. (U.K.)

Dr. Arun Kumar Jain
Professor, Indian Institute of
Management, Lucknow

Shri Mani Shankar Aiyar
Hon. Advisor Bureau of
Parliamentary Studies & Training
Parliament of India

Dr. Montek Singh Ahluwalia
Dy. Chairman
Planning Commission

Padmashree Dr. Pritam Singh
Director General, IMI New Delhi
former Director MOI Gurgaon
& IIM Lucknow

Shri P. Dwarkanath
Director Group Human Capital
Max India Ltd.

Shri Rajeev Tiwari
Director Health & Wellness
Rockland Group of Hospitals

Shri Nafisa Ali Sodhi
Chairperson
Children's Film Society Mumbai

Shri S.Y. Siddiqui
Chief Operating Officer
Maruti Suzuki India Ltd.

Shri Pavan Choudary
CEO, Vygon India Ltd.

Shri Pooran Chand Pandey
Director
Times Foundation

Shri S.S. Kohli
Chairman & Managing Director
IIFCL

Shri Subhash Jagota
CEO, Global Business Solutions

Shri Shekhar Iyer
Deputy Chief of Bureau
The Hindustan Times

Dr. A.K. Singh
Director
Giri Institute of Development
Studies, Lucknow

Dr. Umesh Sharma
Vice President HR
Bhilwara Group

Shri Arun Bharat Ram
Chairman & Managing Director
SRF Ltd.

Shri Rajeev Dubey
President (HR, After-Market &
Corporate Services)
Mahindra & Mahindra Ltd.

Mrs. Vinita Bali
Managing Director
Britannia Industries Ltd.

Prof. D.S. Senger
Professor, IIM Lucknow,
former Director,
Indian Law Institute, New Delhi

Ms. Ritu Kappal
Director
Acme Solutions Pvt. Ltd.

Shri Viren Kaushik
Managing Director
Kribhco Shyam Fertilizers Ltd.

Swami Agnivesh
Eminent Social Activist

Shri Sanjay Singh
Vice President
Tata Services

Shri Sanjay Srivastava
General Manager
Accenture

Ms. Seema Mustafa
Resident Editor, Asian Age

Shri Sanjay Nath Singh
Resident Executive
Tata Steels

Dr. S.K. Chatterjee
Director
BIRD

Dr. V.P. Singh
Executive Director HR
RKJ Group

Dr. Ajoy Kumar
Member of Parliament
CEO, Max Neeman International



DISTINGUISHED SPEAKERS AT LBSIMT

Shri Adarsh Shastri
Head Modern Trade Operator &
B2B Business Samsung India Electronics Pvt. Ltd.
addressing the National Seminar



Shri Jimmy Anklesaria
Director, Bajaj Corp., Mumbai
at a Seminar in New Delhi

Shri Ansgar Sickert
Managing Director Fraport India, New Delhi
Speaking at a National Seminar



DISTINGUISHED SPEAKERS AT LBSIMT

Shri Pavan Choudary CEO, Vygon India Ltd.
speaking at a Seminar in New Delhi



Shri Sanjeev Goenka
Vice Chairman R.P.G. Enterprises Ltd.
Inaugurating a National Seminar

Shri Sanjay Singh
Vice President, Tata Services
addressing the audience at a
Seminar in New Delhi



Lal Bahadur Shastri Award For Professional Excellence

Lal Bahadur Shastri Institute of Management & Technology Bareilly has instituted the Lal Bahadur Shastri Award for Professional Excellence for people from various walks of life. The award honours an individual who has made exceptionally outstanding contribution to his/her profession and has achieved professional excellence. The awardee is designated as Lal Bahadur Shastri Fellow. Mr. S. Y. Siddiqui, Managing Executive Officer (Finance, HR & IT) Maruti Suzuki (I) Ltd. was conferred the award for 2009, Padmashree Pankaj Udhas was conferred the award for 2010 and Dr. Kiran Bedi was conferred the award for 2011.

LAL BAHADUR SHASTRI FELLOWS SO FAR.....



Lal Bahadur Shastri Award for Professional Excellence : 2011 was given to Dr. Kiran Bedi by Shri Anil Shastri, Former Union Minister and Chairman, Board of Governors of the Institute at Hotel Clarks Avadh, Lucknow on March 15, 2011



Shri Anil Shastri conferring the award for 2010 on Ghazal Maestro Padmashree Pankaj Udhas



Shri Manishankar Aiyer conferring the award for 2009 on Shri S. Y. Siddiqui Managing Executive Officer (Finance, HR & IT) Maruti Suzuki (I) Ltd.

PROMINENT RECRUITERS

The Placement Cell of the institute keeps the students informed about potential job opportunities and helps them in making prudent decisions for their future career. It maintains and promotes close linkages and active contact with the potential employers-both Indian & multinational. The institute involves their top executives at various stages of curriculum development and facilitates their interaction with the students through lectures, seminars, discussions and classroom participation. The placement cell provides opportunities for employer-student and pre-placement interactions to help the students in their career planning.

EMPLOYERS OF LBSIMT GRADUATES

FINANCIAL SERVICES

Axis Bank
HDFC Bank
ICICI Prudential
Citi Financial
Max Life Insurance Ltd.
HSBC India Ltd.
IDBI Bank Ltd.
Allegro Advisors Pvt. Ltd.
ICICI Bank Ltd.
Metlife India Insurance Ltd.
Tata AIG Life Insurance Co. Ltd.
Citi Bank
LKP Forex Ltd.
Bajaj Allianz Life Insurance Co. Ltd.
State Bank of India
ABG Infralogistics Ltd.
Jai Prakash Associates Ltd.
Indusind Bank

SERVICES

Vishal Mega Mart
Bharti Airtel Ltd.
Thomas Cook
IBM Daksh
Convergys India Services Ltd.
DTDC Courier & Cargo Ltd.
Sahara India
Clark Group of Hotels
Avlon Resorts
Tata Elbee
Oberoi Group
Archies Ltd.
Maurya Inn
Channel Play
Next Sapiens
Aztech Exim Pvt. Ltd.
Aircel Ltd.
Darcl Logistics Ltd.
Randstad Consultants

Turrer Morrison Ltd.
DCM Shriram Industries Ltd.
Su-Kam Power Systems Ltd.
Future Generali Insurance Co. Ltd.
ING Vysya Bank
PNB Asset Management Co. Ltd.
Dena Bank
Nuwave e-solutions (P) Ltd.
Karvy Consultants Ltd.
GE Capital
VLS Finance Ltd.
Tata Finance Ltd.
IIFL

INFORMATION TECHNOLOGY

Mahindra Satyam Pvt. Ltd.
Nokia India
IBM
Nuwave e-solutions (P) Ltd.
Sterlite Foundation
Desmat
Tata Infotech Ltd.
Reliance Communications Ltd.

MEDIA

Jabro Advertising
JWT Marriott
The Economic Times
India Today
Dainik Jagran
Amar Ujala
Pioneer
Tata Informedia
The Times of India

FMCG

Coca Cola India Ltd.
Colgate Palmolive India Ltd.
J.L. Morison (I) Ltd.
Parle Ltd.

Pidilite Industries Ltd.
United Sprites Ltd.
Brindavan Beverages
Modi Care Ltd.
Modi Enterprises
Nestle India Ltd.
Gillete India Ltd.
Radico Khaitan Ltd.
Coffee Day Xpress
P&G Home Products Ltd.
DSCL Ltd.

DURABLES & ENGINEERING

Havells India Ltd.
Ceasefire Industries Ltd.
Tata Steel Ltd.
Bajaj Electricals Ltd.
Bajaj Auto Ltd.
Reliance Industries Ltd.
Du Pont
ELF Lubricants
Indag Rubbers Ltd.
Crompton Greaves Ltd.
Punj Lloyd Ltd.
Gabriel India Ltd.
Hindustan Fibres Glass Works
Hotline Glass Ltd.
Vista Levlor
Rotomac Pens Pvt. Ltd.

PHARMACEUTICAL & CHEMICAL

Alkem Laboratories Ltd.
Ranbaxy Laboratories Ltd.
Dr. Reddy's Laboratory Ltd.
Elder Health Care Ltd.
Wockhardt Ltd.
Cipla Ltd.
Dr. Morepen laboratories Ltd.
Panacea-Biotech
Lupin Laboratories Ltd.

SUMMER PLACEMENTS

FINANCIAL SERVICES

American Express
Tata AIG Life Insurance Co. Ltd.
Reliance Money Ltd.
HDFC Ltd.
HDFC Bank Ltd.
HSBC Bank
ICICI Home Finance Corporation
PNB Asset Management
Karvy Consultants Ltd.
Tata Finance Ltd.
Kotak Mahindra Old Mutual
Life Insurance Ltd.
Standard-Chartered Bank
Centrum Finance Ltd.
Centurion Bank of Punjab Ltd.
India Bulls Securities Ltd.
Allegro Capital Advisors (P) Ltd.
ICICI Bank Ltd.
ICICI Pru Life Insurance Co. Ltd.
Max Newyork Life Insurance
Co. Ltd.

FMCG

Pepsi Co. India Holding (P) Ltd.
Hindustan Unilever Ltd.
Cadbury India Ltd.
Amul India
Coffee Day Xpress
Godrej Saralee Ltd.
Barista Coffee Company Ltd .
Johnson & Johnson Ltd.
ITC Ltd.
Adani Wilmar Ltd.
Hindustan Coca Cola Mkt. Co. Ltd.
Anmol Bakers (P) Ltd.
British Gas India (P) Ltd.
Shoppers Stop
B. L. Agro Oils Ltd.

DURABLES & ENGINEERING

Maruti Suzuki India, Ltd.
LG Electronics
Samsung India Pvt. Ltd.
Jindal Steel & Power Ltd.
National Fertilizers Ltd.
IFFCO
Xerox India Ltd.
TVS Motors
Punj Lloyd Ltd.
IFB Industries Ltd.
Tata Motors Ltd.
LG Electronics India Pvt. Ltd.
Nerolac Paints
Century Pulp & Paper Mill
Indag Rubber Ltd.
Mascot India Tools & Forgings (P)
Ltd
Bharat Heavy Electrical Ltd.
National Thermal Power Corp.
Ltd.
Reebok
Indian Oil Corporation Ltd.
Maharaja Appliances Ltd.
Godrej Consumer Care Ltd.
Oil and Natural Gas Corp. Ltd.
Steel Authority of India Ltd.
Yamaha Motor Pvt. Ltd.
Castrol India Ltd.
Larsen & Toubro Ltd.
ABB India
J.K. Cement Ltd.
3M
Bhushan Steel & Strips Ltd.
FIAT India Automobile Ltd.
Alliance Builders & Contractors Ltd.

PHARMACEUTICAL & CHEMICALS

Nicholas PiramallIndia Ltd.
Pfizer Ltd.
Dabur India Ltd.
Cadila Health Care Ltd.
Tsar Health (P) Ltd.
Cipla Ltd.

INFORMATION TECHNOLOGY

Wipro Ltd.
Voltas Ltd.
Polaris Software Ltd.
Tata Consultancy Services Ltd.
NIIT
HCL Info System Ltd.

MEDIA

The Times of India
Amar Ujala
Hindustan Times
Dainik Jagran

SERVICES

Bharti Cellular Ltd.
Grasim Industries Ltd.
Reliance Infocomm Ltd.
Kotak Securities Ltd.
Bharat Sanchar Nigam Ltd.
Tata Indicom
Sahara Pariwar
ICFAI University
Gallup India Pvt. Ltd.
Reliance Industries Ltd.
Idea Cellular Ltd.
Sahara India

THE FACULTY

The Core faculty of the institute is supported by the renowned academicians from reputed institutes. To effectively blend theory and practice the institute also invites senior executives from business and industry with extensive national and international experience.

ADVISOR

Prof. R. L. Raina

Professor of Communication
I.I.M., Lucknow

DIRECTOR

Prof. Rajendra P. Bharti

M.A. (Eco.), C.A.I.I.B.
DIM., PGDCIM, PGDQM (London),
F.I.M.A., A.D.M.R. (HRM)

FACULTY

Dr. Subho Chattopadhyay

MBA, (Marketing) Ph.D

Dr. Abhishek Sharma

MBA (Marketing & HR) Ph.D

Dr. Nadeem Fatima

M.Com., Ph.D.

Ms. Swati Gupta

B.Sc, MBA (Marketing)

Ms. Upasana Kanchan

B.Tech, MBA (HR & Marketing)

Mr. Abhinav Nath

MBA (Marketing & HR)

Mr. Atul Srivastava

PGDBM (Finance & Marketing)

Ms. Tanima Soni

B.Sc., PGDBM

Ms. Ritika Gulati

M.Com., MBA

Ms. Anubhuti Saxena

B.Sc., MBA

Project Appraisal, Financial Management, Leadership and Team Building, Strategic Human Resource Management, Empowering Self

International Marketing, Strategic Marketing, Consumer Behaviour

Retail Management, Advertisement & Brand Management, Leadership, Economics

Book Keeping & Basic Accounting
Financial Accounting & Statistics

Principles of Management, Supply Chain Management, Business Environment,

Business Policy & Strategic Management, Economic Analysis of Business, Production & Operations Management

Marketing of Services, Entrepreneurship Development
Industrial Relations, New Dimension in Human Resource Management

Insurance & Risk Management, Corporate Taxation, Bank Management, Management Accounting

Business ethics, Organizational Behaviour, Human Resource Management
Organizational Development & Change Management

Business Organizational, Business Environment & Principle of Economics

Fundamentals of Management, Business Law & Business Communication

VISITING FACULTY

Prof. Gautam Sinha

Director
IIM, Kashipur

Production & Operations
Management

Dr. R. L. Raina

Professor
I.I.M. Lucknow

Business Communication

Dr. G.L. Sharma

Advisor, C.I.
LBSIM, New Delhi

General Management
Management Accounting

Dr. Ashok K. Gupta

Chairman Prof. of Economics
Ohio University U.S.A.

Brand Management
Consumer Behaviour

Dr. (Smt.) M. Koshal

Prof. of Operation Management
and International Business
Dept. of Management System,
Ohio University, Athens, U.S.A.

Managerial Economic
International Economics

Dr. H.S. Pandey

Reader
Bareilly College, Bareilly

Legal Aspects of Business

Dr. H.V. Verma

Faculty of Management Studies
University of Delhi

Marketing Management,
Consumer Behaviours
Marketing of Services

Shri K.K. Ahuja

Management Advisor &
Head Operations
Napino Auto and Electronic Ltd.

Human Resource

Shri V.K. Tyagi

General Manager (Works)
Camphor & Allied Products Ltd.

Production & Operations

Shri Pavan Choudary

CEO, Vygon India Ltd.
Gurgaon

Marketing Management

Prof. D.S. Senger

Professor
I.I.M. Lucknow

Legal Aspects of Business

Dr. A.K. Mishra

Professor of Finance
I.I.M. Lucknow

International Financial
Management

Prof. Ravi Shankar

Professor
Indian Institute of Foreign Trade
New-Delhi

Strategic Management

Dr. A.K. Sarkar

Professor & Dean
Faculty of Management
M.J.P. Rohilkhand University Bareilly

International Financial
Management, Strategic
Financial Management

Shri Viren Kaushik

Managing Director
Kribhco Shyam Fertilizers Ltd.

Process of Management

Dr. P.B. Singh

Reader
Faculty of Management
M.J.P. Rohilkhand University
Bareilly

Organisation Behaviour,
Consumer Behaviour

Dr. R.K. Srivastava

Head - Deptt. of
Computer Science,
Bareilly College, Bareilly

System Analysis and Design,
RDBMS
Artificial Intelligence

Shri S.S. Bedi

Deptt. of Computer Science
M.J.P. Rohilkhand University
Bareilly

Networking
Computer Applications,
MIS

Shri Vivek Gupta

IIM, Lucknow

Information Techonology,
MIS

Shri Rajiv Khanna

Director
Bizvantage Training
& Consultancy Corporation,
Ltd. New Delhi

Emerging Executive
Challenges

Shri Rajiv Tiwari

Director
Health & Wellness
Rockland Group
of Hospitals, New Delhi

Corporate Communication

Dr. Deepak Tandon

LBSIM, New Delhi

International Financial
Management

Prof. Prem Sibbal

Professor LBSIM, New Delhi

International Financial
Management

Prof. Sushil Chhabra

Professor LBSIM, New Delhi

Information Technology,
MIS

Prof. Praveen Gupta

Professor LBSIM, New Delhi

Marketing Management

Prof. S.K. Jain

Professor LBSIM, New Delhi

Strategic Management

ALLIANCE

The Students forum of LBSIMT

1. It organises various activities which aim at inculcating managerial and organizational skills in the students.
2. It is a platform to promote their self motivation, initiative and self exploration.
3. It organises competitions and events to simulate an environment where they can be decision makers, entrepreneurs, problem solvers and resource allocators.



Students performing at Synergy

ALLIANCE CLUBS

C-Bugs	Information Technology	Path Finders	Marketing	Wall Street	Finance
		Shinyo-wa	Intenational Business	Torch Bearers	HRM

PATH FINDERS

The Philosophy of 'Path Finders' - the Marketing club at LBSIMT is to help its members gain valuable insight into Marketing, beyond what is read through the text books. 'Path Finders' aims at augmenting classroom learning with practical inputs from the current marketing scenario.

WALL STREET

Wall Street is the platform through which the students of LBSIMT look for ways of enhancing their knowledge in the area of Finance as a supplement to classroom teaching. Apart from giving the students an analytical insight into the intricacies and general scenario of the financial world. It strives to develop financial acumen through innovating stock games.

TORCH-BEARER

The HRM club of LBSIMT is 'Torch Bearers'. It is involved in developing and sharpening the managerial skills for tackling real life situations with human beings. Torch Bearers provide a platform to practice the different concepts of HR that enable students to contribute to organisation building process.



Students with the Trophy won at National Management Games Conducted by AIMA

GLIMPSES OF STUDENTS' ACTIVITIES

C-BUGS

The IT Club of LBSIMT 'C-Bugs' helps in updating the students with the current happening and technological advancements in the IT world. It is a vehicle for Mandevian's quest for knowledge in the area of Information Technology. The club focuses on understanding technology and its application in organisational performance and effectiveness.

SHINYO-WA

The Club, through its activities attempts to look beyond borders & develop a global orientation in thinking and planning. It enables the students to assimilate the practical nuances of international business. 'World is the Home, Sky is the Limit, Stars are the Destination.

INDUSTRIAL VISITS

Alliance, the students' association of LBSIMT is involved in organizing industrial visits for students to familia rise and keep them in constant touch with the actual practices followed in business organisations. Recently students have visited Dabur India Ltd.- Sahibabad, Jubilant Organosys - Gajraula, Parle Biscuits Pvt. Ltd., Rudrapur, Nestle, Rudrapur etc.

SOCIAL WORK

As a part of their societal commitment, the students of LBSIMT from time to time have organised events like Tree Plantation Drive and Pulse Polio Drives. Alliance has also organised a Blood Donation camp in association with IMA Blood Bank, Bareilly

THE LITERARY CLUB

The club has under its ambit various activities, which include publishing of a management magazine "INSIGHT" and wall magazine which provides the students a platform to express



Industrial Visit by Students of LBSIMT



Students of LBSIMT celebrating National Unity Day



Blood Donation by Students of LBSIMT



THE MANAGEMENT FEST SYNERGY



Alliance - The Students' Union of LBSIMT, Bareilly has successfully conducted the annual management festival "SYNERGY".

The first session was graciously inaugurated by the Vice Chairman Dr. Sanjeev Shrivastav and Director Prof. Rajendra Bharti. They lighted the lamp and paid floral tributes to Shri Lal Bahadur Shastri Ji who is the eternal source of inspiration to the institute.

Ms. Upasana Gupta, the Alliance coordinator welcomed all the guests and the students and faculty members of all the participating Management Institutes.

The Vice Chairman Dr. Sanjeev Shrivastav, welcomed all the guests. In his speech he focused on importance of employment and asked the students to be proactively alert and always try to enhance their skills, so that they are able to develop wisdom in their respective specialization. He gave the mantra of 'Satyam Shivam Sundaram' encouraging the students to have benevolence in their attitude and preserve the bliss of society by making efforts to bring the required changes.



ALUMNI MEET

LBSIMT has a strong Alumni Association consisting of members from more than past ten batches. It is actively providing an interactive interface between students & industry experts to assist in placement and other development activities.



GOVERNANCE BOARD OF GOVERNORS

Shri Anil Shastri Chairman
Former Union Minister

Dr. Sanjeev Shrivastav Vice-Chairman
Educationist and Social Activist

Padmashree (Dr.) Pritam Singh Member
Director General, IMI New Delhi
Former Director MDI Gurgaon & IIM Lucknow.

Dr. R. L. Raina Member
Professor of Communication
IIM Lucknow

Shri Rajeev Dubey Member
President (Group HR & After-Market) and
Member of the Group Executive Board,
Mahindra and Mahindra Ltd., Mumbai

Dr. Ajoy Kumar Member
Member of Parliament
CEO Max Neeman International

Prof. Bharat Bhaskar Member
Prof. of IT & Systems
IIM, Lucknow

Dr. Gautam Sinha Member
Director
Indian Institute of Management, Kashipur

Dr. Arya Kumar Member
Director
LBSIM, New Delhi

Dr. G. L. Sharma Member
Advisor C. I.
LBSIM, New Delhi

Shri Jimmy R. Anklesaria Member
Director-Business Development
Bajaj Corp. Mumbai

Shri Lagan Shastri Member
Area & Operations Director
Hindustan Coca Cola Beverages Pvt. Ltd.
New Delhi

Shri M.A. Pathan Member
Strategic Advisor, I.O.T. Infrastructure &
Energy Services, New Delhi

Prof. Rajendra P. Bharti Member Secretary
Director
LBSIMT, Bareilly

GOVERNANCE ADVISORY BODY

Shri M.P. Mehrotra
Vice-Chairman
V.L.S. Finance Ltd., New Delhi

Chairman

Shri Arun Gupta
Industrialist & Former President
Central UP Chamber of Commerce,
Bareilly

Member

Shri K. K. Ahuja
C.O.O. Napino Auto Electricals Ltd.
New Delhi

Member

Shri Rahul Khare
Senior Chartered Accountant and
Financial Consultant, New Delhi

Member

Shri G.P. Rao
Chief - HR & MS at Recron Malaysia,
Member Reliance Group

Member

Shri Adarsh Shastri
Co-Founder
Digitech Infosoft Ltd. U.K.

Member

Shri D. K. Bakshi
Chief Mentor & CEO
Global Talent Consultants Co. Ltd.
Bangkok, Thailand

Member

Shri Pavan Choudary
CEO, Vygon India Ltd., Gurgaon

Member

Shri Pankaj Sharma
Editor and CEO
News Views, New Delhi

Member

Shri Prem Bhargava
Former Vice President (Marketing)
Gabriel India Ltd., New Delhi

Member

Shri Rahul Johri
Senior Vice President & GM
Discovery Networks Asia Pacific

Member

Brig. Satish Kumar (Retd.)
Honorary CEO, ISBMR, New Delhi

Member

Shri Vivek Gupta
Jt. Managing Director-Delton Cables Ltd.
New Delhi

Member

Shri Subhash Jagota
Founder & CEO
Global Business Solutions, New Delhi

Member

Shri S. Y. Siddiqui
Chief Mentor
Admin, Finance, HR, & IT
Maruti Suzuki India Ltd., New Delhi

Member

Shri V. K. Goel
Chairman, Dhampur Sugar Mills Ltd.,
New Delhi

Member

Shri Ralph Kerle, MCI
CEO, The Creative Leadership Forum
Australia

Member

Dr. Gautam Sinha
Director
Indian Institute of Management
Kashipur

Member

Dr. G.L. Sharma
Advisor C.I.
LBSIM, New Delhi

Member

Shri Lagan Shastri
Area & Operations Director
Hindustan Coca Cola Beverages
Pvt. Ltd., New Delhi

Member

Shri Sanjay Nath Singh
Resident Executive
Tata Steel, New Delhi

Member

Prof. P.K. Yadav
Former Pro-Vice Chancellor
M.J.P. Rohilkhand University, Bareilly

Member

Prof. U. P. Arora
Chair Prof. of History
J.N.U. New Delhi

Member

Prof. M. C. Sondhi
Former Head, Dept. of Sociology
Bareilly College, Bareilly

Member

Shri Anil Agarwal
Chartered Accountant
New Delhi

Member

Shri Rajiv Tiwari
Director-Health & Wellness
Rockland Group of Hospitals
New Delhi

Member

Shri Rajiv Khanna
Director-Bizvantage
New Delhi

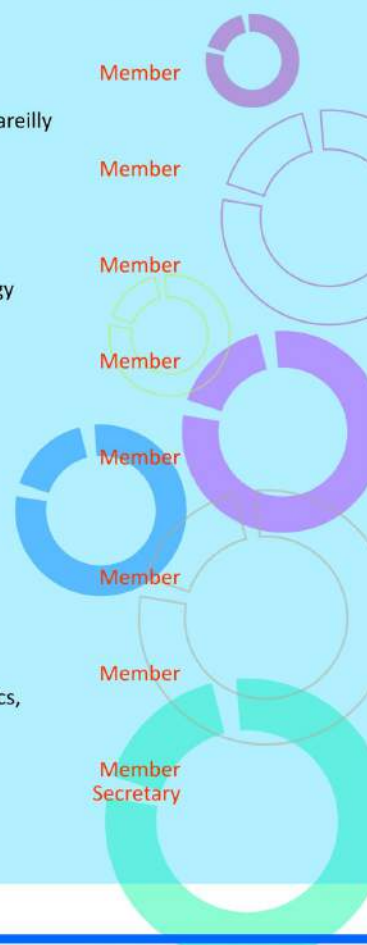
Member

Prof. A. V. Balyan
Former Head, Deptt. of Statistics,
Bareilly College, Bareilly

Member

Dr. Subho Chattopadhyay
Academic Co-ordinator
LBSIMT Bareilly

Member
Secretary



FEE STRUCTURE

Two-Year Full-Time PGDM Programme 2016-2018

Academic Year	General Category	Last Dates of Payment
2016-2017	` 92,000 ` 80,000	At the time of admission By 21st November, 2016
2017-2018	` 80,000 ` 80,000	By 21th March, 2017 By 21th November, 2017

Academic Year	Corporate Sponsored Category	Last Dates of Payment
2016-2017	Rs. 1,32,000 Rs. 1,00,000	At the time of admission By 21st November, 2016
2017-2018	Rs. 1,00,000 Rs. 1,00,000	By 21th March, 2017 By 21th November, 2017

BBA & B.COM (Hons.) 2016-2019

Academic Year	General Category	Course
2016-2019	` 48,500 p.a. ` 25,000 p.a.	For BBA For B.Com (H.)

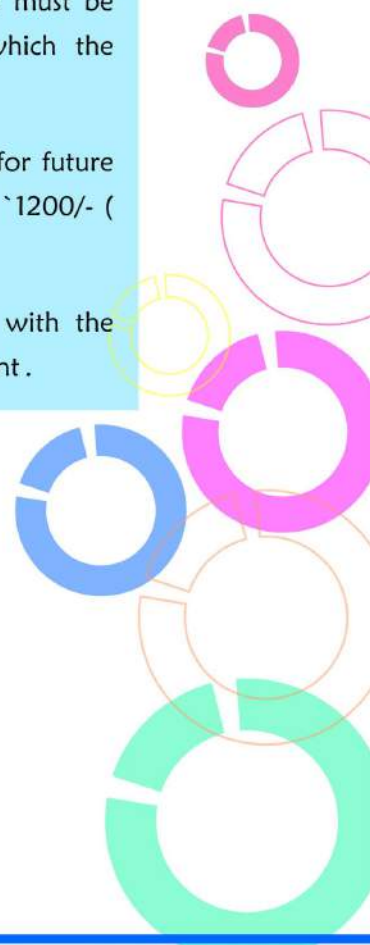
Selection Process

Based on merit of class 12th marks and personal interview.

1. Along with the fee of the 1st trimester a refundable security of ` 2,000/- has to be deposited.
2. Bus & Hostel fee is not included in the above chart.
3. In case of withdrawal before the commencement of course, the entire fee collected, after deduction of the processing fee of ` 1,000/- (Rupees one thousand only) shall be refunded.
4. If the fee is not deposited by the above mentioned dates, late payment charges in addition to fee will have to be paid @ Rs. 25/- per day.
5. 20% of fees is waived off for all serving defence personnel upto a maximum of five candidates.
6. All disputes are subject to jurisdiction of the court in Bareilly.

IMPORTANT INFORMATION FOR APPLICANTS

1. The application form should be filled with a ballpoint pen in the candidate's own handwriting .
2. It is advised to the applicant to contact over telephone also to know about the further processing of the application from .
3. The Institute does not take any responsibility for postal delays or loss of mail.
4. If the applicant has not received the final year graduation mark sheet then he/she should mention the 1st and 2nd year percentages separately in the corresponding columns .
5. However, in case of admission the final year mark sheet must be produced on or before 31st December 2016 failing which the admission shall stand cancelled .
6. The candidate must note down the application form no. for future reference. The cost of application form and brochure is `1200/- (`1250/- by post)
7. Enclose a self addressed duly stamped post card along with the application form for the purpose of sending acknowledgement .





19 Glorious Years of LBSIMT, Bareilly

LBS again in top 50

i-next

लाल बहादुर शास्त्री इंस्टीट्यूट के छात्रों ने गरी ऊंची उड़ान

हिन्दुस्तान

LBSIMT in top 50 B-schools

Hindustan Times

Times of India

The Report Card : Top 10

Name	Team Work	Knowledge	C/P Skills	Analytical	Creativity
IMA-L	8.88	9.15	8.85	9.20	8.15
NET-G	8.52	7.43	7.82	7.54	6.38
ADS-N	6.34	6.82	7.56	6.88	6.88
SRUTECH	6.58	6.87	6.77	6.82	6.15
LBS	6.95	6.90	6.76	6.48	5.35
GMU	6.65	6.25	6.28	6.72	6.26
JIM-L	6.25	6.14	6.34	6.12	5.87
PIM-G	6.19	5.84	5.22	5.48	5.82
CS	6.15	5.71	5.81	5.18	5.83
MS-G	6.03	5.25	5.25	5.08	5.72

Top Five Attributes

- Ability to work in team
- Knowledge of subject
- Communication and Presentation (C/P)
- Analytical skills
- Creativity

Excellent Placements in Top Companies for the Last 18 yrs.

Prepetuating the memories of Shastri Ji



जय जवान

जय किसान

Statue of Shri Lal Bahadur Shastri Ji after being unveiled at Cantonment Bareilly by Shri M. M. Pallam Raju, Union Minister of Human Resource Development (Then Minister of State for Defence)



PROFESSORS FROM LEADING MANAGEMENT INSTITUTES & TRAINING EXPERTS PAVING THE WAY OF SUCCESS OF STUDENTS OF LBSIMT



REFLECTIONS FROM ALUMNI



The managerial skills and the philosophy of hard work which I learnt at LBSIMT has paved my way to become a global manager. I was selected for JL Morrison (Nivea) from the campus and never looked back.

Rajat Jha

Category Manager (Marketing and Sales)
Johnson and Johnson
Amsterdam, Netherland



The lush green environment of the institute amidst the calm surrounding of cantonment made the learning more interesting. The practical learning imparted with the help of case studies, simulation and team work instilled a lot of confidence in me to take up the challenges of the corporate world. My first job that I got from campus was with Punj Loyd, Delhi that gave me a platform to polish my leadership and technical skills for further development and growth. I will always cherish the days spent with my friends & faculties. I wish LBSIMT all the very best in all its endeavour.

Pankaj Luthra

Sr. Consultant
Oracle, Bangalore



The days of LBSIMT WERE THE BEST DAYS OF MY LIFE. The mango tree shades and calm atmosphere of cantonment are the best memories. I owe my success in multinational organization to LBSIMT

Rishi Prakash

Regional Manager,
MJB International, Dubai



It is a place for transformation - It changed me from head to toe and helped me realise my true potential" Thanks LBSIMT for the transformation.

Dushyant Dass

Manager - HR
Zavenir Daubert India Pvt Limited, Gurgaon



It's been a long time since I visited college last.....Most of us would agree that the days we spent in college were certainly the best days of our lives. It was in college that we made our best friends, competed to excel with the tightest schedules possible and the lengthy class-room lectures, prepared for the team presentations with the spirits not less than that of a world cup cricket match, hoped for the best places in the industry, and learned our first lessons about life. Memories come flooding back when you reach each Alumni gathering.....n today we realize that we were 'Professionals in Making'

Shruti Gautam

Manager, Issue Department
Reserve Bank of India
New Delhi



I cherish the good times I spent at LBSIMT. I am proud of being an alumni of the institution and also revere it for providing the stepping stone. Thanks to all the teachers and the staff for there overall guidance and support

Sumit Bahadur

Director
Nationwide Credit Inc
Phoenix, Arizona, USA

REFLECTIONS

I am glad to see that students of LBSIMT are following the footprints of Shri Lal Bahadur Shastri Ji.

DR. KIRAN BEDI
First women I.P.S. Officer of India

It was a pleasant surprise to be at LBSIMT which is imparting quality education and serving the society.

MR. S.Y. SIDDIQUI
Chief Mentor
Maruti Suzuki India Ltd.

This institute is a beacon of hope and principle-based-leadership for the masses of our country who define our future and are not born with special privileges. Keep up the good work and keep setting higher standards for yourself and everyone else. I will always cherish these memories of LBSIMT.

MR. SHRENIK M. KHASGIWALA
Director - Enam Securities.

Much as it is a wonderful experience to make the convocation address, I feel it must be absolutely heavenly to be one of the lucky young graduates at the ceremony. To be young at this time is a rare and lucky privilege in and I want to be one of these young men and women. My prayers are all for them 'may they glow like beacons for the whole world.)

MR. SALMAN KHURSHID
Former Union Minister for External Affairs
(then Union Minister for Corporate Affairs)

An absolute pleasure and privilege to be at LBSIMT Bareilly Campus, which is full of vibrance and positive energy.

PADMASHREE PENAZ MASANI
Ghazal Maestro

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