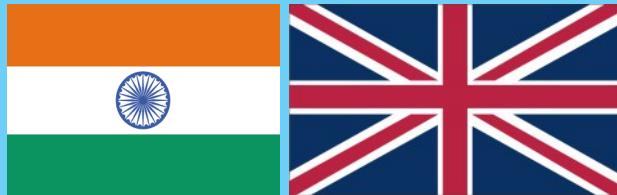


Prospectus  
2016-2017



# E-Cube

GLOBAL COLLEGE

Enlighten | Enrich | Empower

**Twinning Programme in Management  
India / UK / Global**

**Level 3 (XI & XII th)  
and BBA**



In association with



# Welcome to E-Cube Global College

## DIRECTOR'S MESSAGE



### Mr. Sandeep Goenka

We impart education by functioning as teachers, facilitators, mentors and counselors and cater to the aspirations of our students by imparting excellent management education with care and commitment. We introduce regular improvement in academic and institutional processes. Activities are conducted in such a way that our long term vision is attained by day to day execution.

We incorporate serious methods to strengthen our students on parameters such as technical knowledge, professional attitude, ethical values and readiness for corporate life to enhance the productivity and employability to our students. We emphasize the need to have value - based education for holistic development of our students.

### OUR VISION :

E - Cube Global college aims at being a centre of knowledge and wisdom, meeting the career aspirations of students and demands of the international environment.

### OUR MISSION :

In pursuit of excellence, E-Cube Global College provides you opportunities that will help you develop cutting edge skills to meet the need of the dynamic employment sector. The name E-Cube is an acronym for Enlighten, Enrich and Empower. These three elements are the cornerstones of the institution.

### OUR GROUP ENTITIES :

- Citizen Welfare Association (1991)
- C.P. Goenka International School, Juhu (2005)
- E-Cube global College (2010)
- S.V.I.S., Kandivali / Borivali
- C.P. Goenka International School, Thane (2015)
- C.P. Goenka International School, Pune (2012)
- Gopi Birla Memorial school, Walkeshwar
- Spring Buds International School, Juhu
- Spring Buds International School, Lamington Road.
- Spring Buds International School, Kandivali / Borivali
- Spring Buds International School, Pune

# OUR CORE VALUES



## ENLIGHTEN

We value in fostering our students with greater knowledge and understanding about a subject or a situation

## ENRICH

We value in enriching our students to add greater significance to enhance the quality of life and developing a positive outlook

## EMPOWER

We value in empowering our students to become more stronger and confident in acquiring skills to become a successful managers

### At Northumbria University

The University has its origins in the Rutherford College, founded in 1880. Northumbria is top ten in the UK for the number of graduates entering professional employment and nine out of ten of our graduates are working or studying six months after graduation.

Northumbria University boasts of nearly 5,000 bedrooms. Within their residences, they welcome both new and returning students, undergraduates and postgraduates and dedicate some blocks specifically to these groups so they can ensure a quieter environment for those who need it and superb social opportunities for those looking to meet new friends. Additionally, their residences are not only a home away-from-home for UK students, but also for students from all corners of the world!

Northumbria University also offers a good range of accessible accommodation.



### At University of South Wales

No matter which campus you are studying at, the University of South Wales offers a wide range of top quality accommodation choices. Whether you want Halls of Residences at our Pontypridd, Cardiff and Caerleon campuses or private accommodation across South Wales, the University can help find the right place for you.

When you are choosing where to go to university, the quality, availability and value for money of accommodation can be a key part of the decision making process. Where you live can be just as important as what you learn. Whether you want to live on campus, or nearby, we'll help you feel at home.

Accommodation Services is responsible for allocating and managing your accommodation, including housekeeping and facilities associated with your Hall of Residence.

The University is affiliated to and compliant with the UUK Code of Practice for the Management of Student Housing.

# Course Structure and Design

The subjects mentioned below are strategically designed aiming to provide a 360 degree approach to business studies. On completion of the programme the students emerge as a versatile individual with knowledge, skills and confidence. They are competent enough to work at any MNC and can become a successful entrepreneur.

## Level 3 (XI<sup>th</sup> & XII<sup>th</sup>)

The BTEC (Business and Technology Education Council) Level 3 Extended Diploma is a secondary school leaving qualification and vocational qualification taken in England. The qualification is organised and awarded by the Edexcel within the BTEC brand and it is equivalent to A-Levels and GCE A Levels.

### POSITIVE OUTCOMES OF LEVEL 3 INCLUDE :

- Further training and employment
- Employment or leading to enterprise management
- Progression to a Degree course

#### YEAR 1

##### Semester I

- Introduction to Marketing
- Accounting Systems
- Development planning for a career in Business
- Training in Business Workplace

##### Semester II

- Business Communication
- Understanding health and safety in Business workplace
- Business Accounting
- Managing a Business Event

#### YEAR 2

##### Semester III

- Business Resources
- Financial Accounting
- Understanding retailing
- Human Resource management in Business
- Business Project Management

##### Semester IV

- The Business Environment
- Recruitment and selection in Business
- Relationship Marketing
- Creative Product Promotion
- Supply chain organization

#### ELIGIBILITY :

Applicants for Level 3 Programme should have Cleared SSC / ISCE / CBSE / GCE A Levels/ IB Board.



# Course Structure and Design

The subjects mentioned below are strategically designed aiming to provide a 360 degree approach to business studies. On completion of the programme the students emerge as a versatile individual with knowledge, skills and confidence. They are competent enough to work at any MNC and can become a successful entrepreneur.

## BBA (2+1 Yrs.)

### HIGHER NATIONAL CERTIFICATE IN BUSINESS (LEVEL4)

#### YEAR 1 :

##### OUR CORE SUBJECTS

- Business & Business Environment
- Marketing Essentials
- Management Accounting
- Managing a successful business project
- Management & Operations
- Human Resource management

##### OUR SPECIALISATION SUBJECTS:

- Business law
- Entrepreneurship and small business management.

### FINAL YEAR : B.A. HONORS DEGREE IN BUSINESS MANAGEMENT IN INDIA & OVERSEAS

#### IN INDIA B.A. (HONS)

- BA(Hons) Leadership & Management
- B.Sc (Hons) Business & Management
- B.Sc (Hons) Human Resource Management

**ELIGIBILITY :** Applicants for integrated BBA (2+1 Yrs) Programme should have Cleared HSC / ISC / CBSE

### HIGHER NATIONAL DIPLOMA IN BUSINESS (LEVEL5)

#### YEAR 2 :

##### OUR CORE SUBJECTS

- Research
- Organisational Behaviour

##### OUR SPECIALISATION SUBJECTS

- Taxation
- Business Strategy
- Developing Individuals, teams and organisation
- International Marketing
- Pitching and negotiation skills

#### AT OVERSEAS B.A. (HONS)

- BA (Hons) Business & Accounting
- BA(Hons) Business & Finance
- BA(Hons) Business & Human Resource management
- BA(Hons) Business & Marketing
- BA(Hons) Business and Supply Chain Management
- BA (Hons) Business & Studies
- BA(Hons) International Business

#### Academic Support & Facilities Provided

- Computer lab • Air Conditioned class rooms • Group Discussion Room • Free Wi-Fi Connectivity
- In house library & E- Library Support • Guest Lectures
- Personality Development Session • Extra lecture for weak students
- Sports & Cultural activities • Play Ground • Cafeteria
- 100% placement Assistance

## STUDENT TESTIMONIALS

I sincerely thank E-Cube Global College for shaping up my career . It provided me a big step in business wherein I can manage my entity with efficiency. We learnt the analytical skills that helped us to become more professional in life. It has a good academic ambiance, knowledgeable faculty and hi-tech infrastructure. It fostered an all round development in my personality which I always dreamt off.

- RAHUL RAJAN



I chose to attend E-Cube Global College because of it's incredible opportunities on offer. The chance to gain knowledge and inspiration from a strong unit of academics was too good to turn down. E-Cube Global College has been a delightful yet challenging experience. The best aspect of the Business Management course is group work that gave me a chance to interact with other students and improve my teamwork, leadership and communication skills. I have also learnt a great deal of practical things about the corporate world as most of our work had to be related to it. What makes E-Cube Global College special to me is that the teaching faculty gives the utmost support to its students to succeed. The affiliation with some of the well known UK universities gives the students a great opportunity to study abroad for their final year. E-Cube Global college has a modern campus with all the facilities a student requires to enhance their learning experience. I am glad to join this college and thank my parents who have supported me with the decision of joining E-Cube Global College.

- MANSI CHOKSI



I am grateful to E-Cube for giving me the opportunity to study an international curriculum within India and receive an international degree from U.K. The practical approach in teaching is very effective way of giving you an hands on experience of business. What I most liked in E-cube is the well trained faculty. This helped in giving me an all round development in my personality. I am grateful to E-Cube for shaping my career and giving me an international exposure. I know this is my stepping stone of success.

- HARSH SHAH



Am very grateful to my parents for taking a right decision for my bright future. Doing graduation in Business Studies in an international curriculum gave me an opportunity to overcome my shortcomings and grow into a confident person. I improved in my communication and analytical skills and developed a positive attitude. Am thankful to the faculties and the staff of E-Cube Global college for giving me an opportunity to get an international degree by studying here in Mumbai, India.

- PRIYANSH SANGHAVI



### LIST OF COMPANIES STUDENTS HAVE FOUND INTERNSHIP WITH COMPANIES SUCH AS :



**Deloitte.**

**ERNST & YOUNG**



**British Energy**

**PRICEWATERHOUSECOOPERS**

**SIEMENS**

**BBC NEWS**

## PARENT TESTIMONIALS

### DEVANG SANGHAVI - Father of Priyansh Sanghavi (BBA student)

I Devang Sanghavi father of Priyansh Sanghavi, was not happy about the commerce course taken by him. We saw an advertisement in the local newspaper and came to know about E-Cube Global College and the very same day we visited and inquired about the course and the fees. We were very happy and satisfied after the interaction with the college authority. It was the first time I came to know that E-Cube Global College is affiliated with university of South Wales and Northumbria university in New Castle, UK. The entire curriculum is based as per international studies and there will be all practical studies and no formal exams. We were much impressed by the 2 + 1 year course i.e. (2years in India and 1year in UK) as he can also do his masters in one year after the completion of third year in UK.



The noticeable changes I can see in Priyansh are his self confidence, academically capable and self determining student. The professors and the management are very helpful and caring about the bright and right future of my child. Also I have reserved a seat for my younger son in Level3 (Std.11th). I thank myself that I took a right step at a right time for the bright career of my son.

## Our Gallery





## How to reach us:

**E-Cube Global College**  
**Swami Vivekanand International School (SVIS) & Jr. College**  
Parekh Nagar, S.V. Road, Kandivali (W), Mumbai 400067  
**T** : 09769958954, 09167532341, 08080706096  
**E** : [admissions@ecube.org](mailto:admissions@ecube.org), [info@ecube.org](mailto:info@ecube.org)  
**W** : [www.ecube.org](http://www.ecube.org)  
*You can also find us on*



Ask our Education Advisor : 9769958954, 9167532341, 8080706096. For more information log on to: [www.ecube.org](http://www.ecube.org)